

Hot Chick-O-Meter 1.2 App for iPhone - Hilarious but Useful Measurement

Published on 01/14/10

Will Gear, LLC today released Hot Chick-O-Meter 1.2 for iPhone and iPod Touch users. The app rates and allows for customized ratings of photographs of women, otherwise known as 'Hot Chicks'. Users take a photo with their iPhone or iPod Touch and let the app assign a rating or they can do that themselves. Users can share the entertaining results with friends via email. Men can get feedback from their friends when they meet a new woman they're not sure about.

Waretown, NJ - Announcing that Will Gear, LLC, the developers of Hot Chick-O-Meter(TM) has released the 1.2 version of their unique application. The app rates and allows for customized ratings of photographs of women, otherwise known as 'Hot Chicks'. Users can share the entertaining results with friends via email.

Chris Will is the CEO and Founder of Will Gear, LLC. When developing the Hot Chick-O-Meter(TM) he investigated other, similar apps to make sure that his was unique. "There are other meters of sorts; most are random meter reading generators that activate when users touch the screen. The Hot Chick-O-Meter is different because it allows users to take a picture or use an existing one, then give it a rating of their choice. The integration of the meter and rating overlaid on the picture is funny - a great novelty."

The premise and operation of the Hot Chick-O-Meter is simple. Users take a photo with their iPhone or iPod Touch and let the app assign a rating or they can do that themselves. The results can then be saved to their iDevice and emailed to friends. This app is meant for entertainment purposes but it also serves a practical purpose. Men can get feedback from their friends when they meet a new woman they're not sure about, or have a photographic point of reference when discussing a new date partner. Hence their tagline - Hilarious but Useful Measurement.

Chris Will is already working at implementing new, integrated features that include multi-media tools and will make social networking a breeze while using Hot Chick-O-Meter. Will Gear developers have an existing line of iproducts called, Ometers(TM), which includes a list of fourteen apps that measure and rate situations and people.

About Ometers(TM)

Ometers(TM) is the hottest new widget to hit the market. Based on the original WasteOmeter(TM), which was created to measure the wasted money spent having useless meetings, the Ometers(TM) product line has now expanded to include a large variety of iPhone and iPod Touch apps.

Device Requirements:

* iPhone 3G or iPod Touch 2.2 or later

Pricing and Availability:

Hot Chick-O-Meter(TM) 1.2 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Entertainment category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

Hot Chick-O-Meter 1.2:

<http://www.ometers.com>

Purchase and Download:

<http://www.itunes.com/apps/hotchick-o-meter>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Media Assets:

<http://s891.photobucket.com/albums/ac119/willgear/HotChickOmeter/>

Mobile-App-Marketing-Makeover by Edward Turner helps mobile app developers maximize sales by optimizing their marketing copy and crafting news-worthy press releases that get picked up by some of the most-read mobile app websites and blogs on the Net. Copyright (C) 2009 Mobile-App-Marketing-Makeover. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Chris M. Will
Media Contact for Will Gear, LLC

chris.will@willgear.com

Link To Article: <https://prmac.com/release-id-10028.htm>
