

MyNature Animal Tracks for iPhone - Only Track I.D. App on the Market

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MyNature Inc. today released MyNature Animal Tracks 1.0 for iPhone and iPod Touch users. This is the first app on the market that can identify animal tracks using smart phone technology. Users can learn about the animal whose tracks they've found, see images, listen to the sounds they make and even find out what animals may be in the area where they are. Using categorized track illustrations, users can match what they've found against the listings in MyNature Animal Tracks.

North Creek, NY - Announcing that MyNature Inc., the developers of MyNature Animal Tracks, are excited about launching the first and only app that can identify animal tracks using smart phone technology. Users can learn about the animal whose tracks they've found, see images, listen to the sounds they make and even find out what animals may be in the area where they are.

No other application can do what MyNature Animal Tracks does. It makes an educational experience fun in new way. Using categorized track illustrations, users can match what they've found against the listings in MyNature Animal Tracks. After that, they can listen to vocalizations, see photos and range maps, or read more to learn about the animal that left the track. The app can also alert users to which animals they may find in any area in North America. This is helpful for being informed of the locations of dangerous, as well as interesting species. A user can then keep an eye out for specific tracks to avoid or follow.

MyNature Animal Tracks also includes a place for making notes, which is particularly useful for those who enjoy 'collecting' tracks. Users will find tips in this app that guide them to finding tracks, making plaster casts and other valuable information that has been gathered by nature field guides.

Some of the MyNature Animal Tracks Features

- * Searchable database on track size and shape featuring 7 search categories. For example 4 toes round in shape the Felid family, 4 toes oval to square in shape the Canid family, hooved tracks, tracks with 5 toes, tracks that are birdlike and much more
- * Clearly illustrated track drawings showing both fore and hind prints with track measurements along with a description of the animal's habitat and life cycle
- * Illustrated images of each animal's common gait as well as other gait patterns they may use
- * Digital images of an actual track of each animal in the wild
- * Range maps to reference an animal's presence in your location
- * Sound waves of each animal's vocalizations
- * Full color digital image of what the animal looks like in its natural environment
- * Handy ruler to measure and aid in track identification
- * MyNature journal, where you can personally record the tracks you've found along with the location, weather conditions or just your own personal thoughts about your day in the field
- * Tips on finding tracks, plaster casting and much more

Currently, MyNature Animal Tracks covers all animals in North America, from the smallest creature to the largest. If the track belongs to an animal on this continent, it's in the app waiting to be discovered by users. MyNature Animal Tracks is a fully-loaded, one of a kind app that's great for kids and adults alike. It is the most fun a nature loving person can have while learning.

Device Requirements:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

iPhone or iPod Touch 3.0 or later

Pricing and Availability:

MyNature Animal Tracks is only \$6.99 (USD) and available worldwide exclusively through the App Store in the Education category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

MyNature Animal Tracks 1.0:

<http://www.mynaturesite.com/>

Purchase and Download:

<http://itunes.apple.com/us/app/mynature-animal-tracks/id338980245?mt=8>

Demonstration Video:

<http://www.youtube.com/watch?v=mtkHPIs2GYQ>

Media Assets:

<http://s900.photobucket.com/albums/ac205/mynatureinc/MyNature%20Animal%20Track%20App%20Screenshots/>

MyNature Inc. is devoted to educating people about nature in a simple, easy to understand format. MyNature designs field guides that are functional and enjoyable to use. Copyright (C) 2010 Edward Turner & Mobile-App-Marketing-Makeover. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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