

Innovative Education iPhone App Company donating Apps to Schools

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Niles Technology Group, creators of Achievers Writing Center essay writing apps, is aware that the economy has put a squeeze on many school budgets. To do its part in advancing technology in education amid declining resources, Niles Technology Group is donating iPhone apps to schools. High schools, colleges, and universities in the US are eligible. Individual teachers and professors can also apply for their classes. Application deadline is January 26, 2010.

Charlottesville, Virginia - Niles Technology Group, creators of Achievers Writing Center essay writing apps, is aware that the economy has put a squeeze on many school budgets. To do its part in advancing technology in education amid declining resources, Niles Technology Group is donating \$5000 worth of iPhone apps to schools. High schools, colleges, and universities in the US are eligible. Individual teachers and professors can also apply for their classes. Application deadline is January 26, 2010.

Mobile technology is changing the way students learn. Moreover, it is giving students more opportunity to learn since the information is presented to them on devices that they use most. However, some schools that would like to afford their students this learning opportunity cannot because of current cost constraints.

"Upon seeing the many schools that downsized their technology departments, our company decided it could do something to slow down the decline a little bit," says Michael Niles, President of the Niles Technology Group. "It would be unfortunate if students cannot get the best software available for reasons that are not their fault. So I decided to put my thoughts and intentions in the same place. If my thought is students should have this software, then I should find a way to get it to them, even if it costs some revenue. And thus my idea to donate Achievers Writing Center apps to schools and teachers. I would like to say this is pure philanthropy, but it is good marketing for us as well. We get to help students and schools, and they, in turn, learn more about our excellent mobile app products. It is a win-win for everyone."

The reaction to this new way of writing essays, on mobile devices, has definitely gotten the attention of students who are trying to make better use of their time. Kelsey Murray, the Niles Technology Group's campus representative at the University of Oklahoma in Norman, OK, has first-hand experience with the reactions and comments of students using the new apps. Ms. Murray reports, "Students are always very excited about the apps! They think they are visually appealing, but more importantly, they are excited about the new-found possibility of working on their essays on their iPhone. College students are busier today than ever before, so the ease, convenience, and functionality of the Achievers Writing Center greatly appeals to them."

The donation program is very simple. Schools and teachers apply by January 26, 2010. To apply, email your school's name, location, website address, your name, and your position/title to NTG. Decisions will be announced on February 1.

Achievers Writing Center 1.0:

<http://www.essaywritingwizard.com/achieverswritingcenter.html>

Purchase and Download:

<http://itunes.apple.com/au/artist/niles-technology-group-inc/id318596183>

Screenshots:

<http://www.facebook.com/album.php?aid=136663&id=227931422155>

Niles Technology Group was founded in 2007 to develop software for emerging technologies and is developing a series of mobile computing applications dedicated to teaching superior writing and logical thinking skills. With its experience in the technology and content required to develop full-featured products for students, Niles Technology Group is already in the top 25 of all iPhone app publishers and the Achievers Writing Center and Essay Writing Wizard apps have sold successfully worldwide. The key to Niles Technology Group's success is specificity. Each app is specific to the writing task at hand. Michael A. Niles, the founder, was formerly, for eight years, the President and CEO of The Right Education, Inc. (TRE), a web-based educational technology company that developed The Learning Accelerator. He looks forward to continuing to bring top-line education products to the mobile computing marketplace. Copyright (C) 2007-2009 Niles Technology Group. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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