

## New Web Show Highlights iPhone App Developers

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The Digital Lifestyle, an online video channel of Apple-related news, reviews and lifestyle information is launching a new show aimed at connecting users with app developers. The iPhoneDevShow is a live weekly show, highlighting two or three app developers, talking about their apps, the app store, and answering questions from viewers. They will talk about their favorite apps and comment on developing for the platform.

Philadelphia, PA - The Digital Lifestyle, an online video channel of Apple-related news, reviews and lifestyle information is launching a new show aimed at connecting users with app developers. The iPhoneDevShow is a live weekly show, highlighting two or three app developers, talking about their apps, the app store, and answering questions from viewers. They will talk about their favorite apps and comment on developing for the platform.

"We're looking for a wide range of developers, big and small, from all over the world to peel back the curtain on the app development process," said Ryan Ritchey producer of The Digital Lifestyle. "You have the fastest growing application platform ever, and yet we don't know much about the brilliant and creative people behind those apps," Ritchey added.

The iPhoneDevShow will stream live Tuesday nights at 9PM ET, beginning Tuesday, January 26th. The first show will feature Jason Izatt, creator of MileBug, and Aaron Kardell, developer of iGarageSale. The show will be available as a podcast the next day. The show marks the second new live show added to the site in 2010. Pop Torrent, airing Wednesday nights at 9PM ET offers a look at "the crossroads of pop culture and technology," was also added to the channel this month. Interested developers can contact The Digital Lifestyle for consideration on future shows.

The Digital Lifestyle:  
<http://www.thedigitallifestyle.tv>

iPhoneDevShow:  
<http://thedigitallifestyle.tv/home/2010/1/21/new-show-announcement-iphonedevshow-launches-next-week.html>

The Digital Lifestyle was founded in November 2007 as the only 24-hour online video network dedicated to Apple news, rumors, and lifestyle. The network was created by former Apple employees who bring a unique perspective to current Apple news and rumors.

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Link To Article: <https://prmac.com/release-id-10233.htm>

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