

PixelMags and Apple iPad - The Future of Publishing

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Pairing PixelMags and the iPad brings exciting possibilities for users. For Publishers, the potential is staggering. With the release of the iPad, companies with dedicate Apps Powered by PixelMags will be able to offer full-sized, digital versions of their publications, complete with interactive components like video and streaming media, at a fraction of the cost of the hard copy paper versions of their magazines and newspapers. The Apps will be compatible with the iPad, iPhone and iPod Touch.

For publishers seeking to cut costs and increase subscriptions, PixelMags' technology on Apple's iPad is a dream come true. PixelMags offers publishers true paperless editions of their publications. Editions can be sold and delivered instantly, worldwide, at the touch of a finger, drastically reducing production costs. The full color interactive capabilities of the new device present more tempting advertising opportunities.

Publishing with PixelMags is easy. Starting with a simple PDF file, PixelMags handles everything, from creating a custom-made App, shepherding it through the Apple Approval process, and delivering it live on the iTunes Store. PixelMags processes all payments and delivers user friendly statistics. PixelMags is a Publisher's quickest route to the new iPad to build business and increase subscriptions sales.

PixelMags:
<http://www.pixel-mags.com/>

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As an authorized Apple developer for the iPhone and iPad, one of our goals is to provide the most realistic digital reading experience available on the market today. For more than a decade, the founders of PixelMags have worked in digital marketing and technology fields, gaining valuable knowledge, skills, and a true understanding of the digital world and what it can offer. The PixelMags team has focused our considerable experience and expertise into creating a high-quality and user-friendly technological platform. Due to our significant abilities and background, we are the ideal company to take the standard PixelMag platform and customize it further to suit your target market and business model. Some examples might be adding RSS and Twitter feeds into your App, or adding interactive advertising, among countless other possibilities. For more information on PixelMags, please visit our website. Copyright 2010 PixelMags. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

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