

Toughturtle LLC Announces Their Free Olympic iPhone App

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Toughturtle LLC has recently released Winter 2010 for iPhone and iPod Touch App. Winter 2010 has up-to-the-minute news and information from an extensive list of providers, so you know that you have everything you need to stay on top of the Vancouver Games. Already touted as the go-to App for the 2010 Olympic Winter Games in Vancouver, Winter 2010 has all the features that an Olympic App should have, and so much more.

New York, NY - Toughturtle LLC, a developer of innovative solutions for the Internet and for the iPhone, has recently released 'Winter 2010', a new iPhone and iPod Touch App that is already being touted as the 'go-to' App for the 2010 Olympic Winter Games in Vancouver. Winter 2010 has all the features that an Olympic App should have, and so much more.

Winter 2010 has up-to-the-minute news and information from an extensive list of providers, so you know that you have everything you need to stay on top of the Vancouver Games. The App also comes with a complete Event schedule, Sport Details, and a multi-tiered Medal tracker. Toughturtle takes Medal Trackers even farther with configurable Push Notifications. This enables the user to receive instant medals results by winning Country or by the individual Sport.

"Back in 2008 when the App Store came onto the scene, Toughturtle delivered the first iPhone App for the Beijing Summer Games called iOlympics.", said Todd Barnes, Lead Developer at Toughturtle LLC. "iOlympics was very popular and we were hoping to re-release under that same name, but we ran into a trademark issue and went with 'Winter 2010' instead. Winter 2010 delivers everything you need to keep up with the Games, and the added Push Notifications really make this App an incredible piece of software... especially with the FREE price point"

App Description:

Keep up-to-date with all the events and news from the 2010 Winter Games in Vancouver.

Get instant access to all the news and information all on your iPhone and/or iPod touch. Quickly reference the entire Event schedule so you know when you need to set your DVR to record an event. An up-to-the-minute Medal Tracker which lists the country with the most medals, with a breakdown of Gold, Silver, and Bronze totals.

Push Notifications:

Get Push Notifications for medal winnings by Nation and by Sport... as they happen.

News Feeds:

Article dates/times are converted automatically to your locale.

Articles saved to your device for true Offline viewing.

- * General News
- * News by Sport
- * In-App full view of Article
- * Launch full article in Mobile Safari

Sport Information:

Article dates/times are converted automatically to your locale.

Schedule dates/times are also converted automatically to your locale.

- * News
- * About the Sport
- * Schedule
- * Medals

Medals:

- * Medal totals by Sport
- * Medal totals by Nation
- * Medal Details
- * Get Push Notifications for Medals won by Nation and by Sport. When a Nation wins a medal, you can get a Push Notification instantly. You can even configure Push Notifications to see all the Medals won by Event, as they happen.

Schedule:

Schedule dates/times are converted automatically to your locale.

- * Detailed schedule by Date
- * Detailed schedule by Sport

Settings:

- * Refresh At Startup
- * Push Notifications On/Off
- * Article Count
- * Database Optimization
- * In-App Technical Support Contact

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.1.2 or later
- * 0.6 MB

Pricing and Availability:

Winter 2010 is free and available worldwide exclusively through the App Store in the Sports category.

Toughturtle:

<http://www.toughturtle.com/>

Winter 2010:

<http://winter2010.toughturtle.com/>

Download from iTunes:

<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=352512652&mt=8/>

Media Assets:

<http://winter2010.toughturtle.com/screens/index.html>

App Icon:

<http://winter2010.toughturtle.com/images/icon.png>

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