

Juicy Development Unveils Disneyland App at MacWorld 2010

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Utah iPhone app developer Juicy Development today announced FastTrac 1.1 for iPhone and iPod touch devices. FastTrac for Disneyland cuts users' waiting time for the park's rides. FastTrac creates a dynamic customized Disneyland ride schedule for the FastTrac user. FastTrac employs a complex predictive algorithm that predicts the best time to ride each ride. FastTrac was unveiled this week at San Francisco's MacWorld 2010.

Orem, Utah - iPhone app developer, Juicy Development unveils Disneyland(R) app this week at San Francisco's MacWorld 2010. The app for iPhone and iPod Touch, FastTrac(TM) for Disneyland cuts users' waiting time for the park's rides. Unlike other Disney apps, FastTrac creates a dynamic customized Disneyland(R) ride schedule for the FastTrac user. With this schedule, users can walk onto popular rides, like Indy and Splash Mountain(R), even during crowded times like spring break and Christmas.

The FastTrac app was tested extensively in the middle of the park's peak capacity times during Spring Break and Christmas break. Testers of the app found wait time was reduced significantly, with only a maximum of 10 minutes wait for the most popular of rides.

FastTrac(TM) employs a complex predictive algorithm that predicts the best time to ride each ride. This program also draws on historical data collected, and tips and tricks from Disney veterans with 30 years of park attendance experience. FastTrac(TM) pulls from millions of possible itinerary combinations to provide the user with the most accurate schedule with the least amount of wait time. FastTrac(TM) takes into account holidays and special events, as well as major ride closures.

Users select the attractions they wish to ride, the attendance date, and arrival time. FastTrac(TM) creates a schedule for the user that will get them on the most rides with the least amount of wait time. While in the park, users can generate individual schedules for everyone in their group.

FastTrac(TM) also displays a map of the park. The map was created in the style of Mary Blair's artwork. Mary Blair was a noted Disney artist who created the whimsical artwork in It's a Small World, as well as designing conceptual art for Peter Pan and Alice in Wonderland.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 1.6 MB

Pricing and Availability:

The cost of the application for the iPhone is \$4.99 (USD) in Apple's app store. FastTrac for Disneyland is a product of Juicy Development, which also produces the popular iPhone applications Talk Radio and Police Scanner 2.

Juicy Development:

<http://www.juicydevelopment.com>

FastTrac 1.1:

<http://www.juicydevelopment.com/apps/11-utilities/75-fast-trac.html>

Purchase and Download:

<http://itunes.apple.com/us/app/fasttrac/id345938795?mt=8>

Based in Orem, Utah, Juicy Development LLC is a privately funded company founded in 2008 by Tod Hadley and Brent Anderson. The company focus is to develop applications for the Apple iPhone, Google Android, and other mobile markets. Taking inspiration from organizations such as Google, early Word Perfect, eBay, and Paypal, Juicy Development's business model is one that rewards every employee directly for the work they do. Software should be fun, functional, and make your mouth water when you use it. Copyright 2008 Juicy Development LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, Google, and Android are registered trademarks of their respective companies in the U.S. and/or other countries.

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