

## Swip 3.0 Contact Info Sharing for iPhone - See It, Share It, Done

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Mindwarm Incorporated today released Swip 3.0 for iPhone and iPod Touch users looking for a faster, easier way to share contact information. The app is the first of its kind, offering in-person, group contact exchange using WiFi and Bluetooth peer-to-peer technology. Swip has WYSIWYG formatting so you see exactly what information you share. Swip is more than Bump without the shake.

Beaverton, OR - Announcing that Mindwarm Incorporated, the developers of Swip, has launched the first peer-to-peer contact sharing app with a WYSIWYG (What You See Is What You Get) interface and group exchange ability. Swip lets users instantly share all or part of any contact profile in a very simple and efficient method that requires no interruption of schedules to perform.

The app is perfect for those wishing to swap or share information when meeting someone in-person. Thanks to the user-friendly interface and increased speed of the application, it can take mere seconds to use, meaning a busy person's efficiency is not hampered in any way. You see exactly what you share and who you share with.

Swip can easily let an entire group of people share contact information using its unique meeting feature, which only requires a few screen touches no matter how many people are in the group. Swip meetings can be optionally PIN-protected with a four digit number to preserve privacy in public places.

The capabilities of Swip allow a user to share or export all or a single of piece of information from a contact profile using peer-to-peer Bluetooth or WiFi and email in vCard format which can be imported into an Outlook address book, Apple AddressBook and other programs. Photos and notes can also be shared, if desired. Users have the option of time and location stamping each exchange.

Navigation through the profiles is done with simple swiping which is a rapid, time-saving process all on its own. When the user finds the details he or she is looking for, they just have to tap it to share it. Before sending, the information is saved as a profile. Users can have switchable profiles; one for business, one for personal and so on. Once a user has selected the information to send, there is a chance to preview and edit before pressing the 'send' button. This can help with double checking of details and address.

Features of Swip:

- \* Fast start up
- \* Bluetooth, WiFi and email peer-to-peer support
- \* Easy navigation, touch responsive
- \* Social networking support for Twitter, FriendFeed and Shizzow
- \* Ability to automatically tweet to social network when meeting someone
- \* Animation while changing screens
- \* WYSIWYG (what you see is what you get) interface
- \* Meetings feature to allow an entire group of people to exchange contacts
- \* PIN-protection of meetings for privacy in public places
- \* Filter profiles to view specifically desired information
- \* Send any contact from your address book
- \* Export vCards via email to Microsoft Outlook, Apple AddressBook and other programs
- \* Share information with peers in-person or via email
- \* Optional time and location stamping of each contact exchange
- \* Available in English, French, German and Spanish
- \* Track and analyze swap and meeting history for free

\* In application email for OS 3.0 and above

Simple and easy is always good, which makes the interface of this app a refreshing feature. All of the information is presented in the same way that it will send, using Swip's WYSIWYG (What You See Is What You Get) format. A user will know exactly what is being transferred with a quick glance at the screen. This is big news as Swip is the first contact data management app to offer WYSIWYG.

Anyone looking for another reason to love Swip doesn't have to go far. Developers offer optional registration for users to set up a private account to track and analyze Swip swaps and meetings for free. By logging on to the Swip website, they can see a history of who, what, when and where their information is swapped. Did we mention that it's free? Swip can also post updates to social networks when a user meets someone. Meetings can be optionally auto-tweeted to Twitter, FriendFeed and Shizzow.

Swip is more than Bump without the shake. Swip is the must-have app for anyone who is busy or wants to move contact information around without having to retype it into multiple applications. It makes short work of an important part of the networking process. Users only have to see it, share it and they're done.

Device Requirements:

- \* iPhone and iPod touch
- \* Requires iPhone OS 2.2.1 or later
- \* 1.0 MB

Pricing and Availability:

Swip 3.0 is only \$2.99 (USD) and available worldwide exclusively through the App Store in the Productivity category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

Mindwarm:

<http://www.mindwarm.com>

Swip 3.0:

<http://www.swipswapcontacts.com>

Purchase and Download:

<http://itunes.apple.com/us/app/swip/id339256697>

Screenshot:

<http://s748.photobucket.com/albums/xx130/mindwarm/Swip/>

App Icon:

[http://i748.photobucket.com/albums/xx130/mindwarm/Swip/SwipIcon\\_512.jpg](http://i748.photobucket.com/albums/xx130/mindwarm/Swip/SwipIcon_512.jpg)

Mindwarm Incorporated is an award winning, privately held firm with great software developer talent. Swip was a finalist in the bestapp-ever.com 2009 Best App Ever Award for Best Use of Bluetooth. Mindwarm continues connecting people through technology, viewing the future as mobile, encyclopedic, segmented into public and private spaces while still open for users, business and government to connect people to information. Copyright (C) 2010 Mindwarm Incorporated. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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