

Actor Genie 1.2 for iPhone Gets Users Ready for Oscar

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Actor Genie Inc. today released Actor Genie 1.2 for iPhone and iPod Touch users. The app is every actor's best friend and it also provides a premier introduction to the world of film and television for those gearing up to watch the Oscars. Actor Genie is full of insider information and know-how. It is a full reference source, providing insider tips and advice from big name professionals, a directory of important contacts and the latest news about what's casting.

Hollywood, CA - Announcing that Actor Genie Inc., the developer of Actor Genie, is excited to spotlight their latest version release. The app is every actor's best friend and it also provides a premier introduction to the world of film and television for those gearing up to watch the Oscars. Actor Genie is full of insider information and know-how.

Actor Genie is the brainchild of casting director, Heidi Levitt. "I was inspired to create Actor Genie because so many young actors were coming to my office with no idea how to find out what was going on or where to find a good photographer or how to get a good acting coach," explains Levitt. "Since they all carried iPhones, creating an application seemed to provide a convenient and logical solution."

Levitt designed Actor Genie to be a full reference source, providing insider tips and advice from big name professionals, a directory of important contacts and the latest news about what's casting. Actors can find a casting call and show up fully prepared, just by making good use of the app. While developers had actors in mind, anyone who has an interest in the Hollywood crowd will appreciate this app. With the Oscars coming up, Actor Genie is the perfect place for people to get inside scoops and learn more about what goes on behind the scenes.

Features:

- * What's Casting: Up-to-the-minute scoop on what's casting in Film and Television
- * Who's Who: A directory of agents, managers, casting directors and also; their assistants
- * Today's Take: The Genie's insider advice and tips from well-known actors, directors, writers, producers and casting directors
- * Top Ten List: Best headshot photographers, acting gurus, places to be seen, and loads more must-haves for budding actors and old pros alike

Actor Genie is currently being offered at a special, introductory price in time for the Oscar awards. Users can download their copy for only \$9.99, which is less than the price of a movie ticket these days. Considering that the app's information comes from a veteran casting director, people will more than get their money's worth.

About Actor Genie Inc.

Actor Genie is the Brainchild of Heidi Levitt, a veteran casting director who has cast such films as JFK, Natural Born Killers, Joy Luck Club, The Rock, Lake view Terrace and many others. Heidi saw a need for an app with the nuts and bolts of what's casting and who's who in the business. The app appeals specifically to actors but anyone interested in the entertainment industry would benefit from this App.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.1.2 or later
- * 0.4 MB

Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Actor Genie 1.2 is only \$9.99 (USD) and available worldwide exclusively through the App Store in the Productivity category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

Actor Genie 1.2:
<http://www.actorgenie.com>

Purchase and Download:
<http://itunes.apple.com/us/app/actor-genie/id344580705?mt=8#>

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