

YourView and iMovie: the perfect partnership

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YourView, a new, innovative video application designed to share and enjoy digital video, is launched today for the Mac. The software operates as a perfect partner for iMovie 06 and 08, with a simple, icon based interface allowing users to tag and navigate video footage in any number of different ways, simplifying the complex world of editing and sharing video for the media-hungry generation.

UK - November 13, 2007 - YourView, a new, innovative software application designed to share and enjoy digital video, is set for immediate release today for the Mac. The software operates as a perfect partner for iMovie with a simple, icon based interface allowing users to tag and navigate footage in any number of different ways.

YourView simplifies the complex world of editing and sharing video for the media-hungry generation. Short highlights or scrapbooks of video can be created with a few simple clicks of the mouse and these media 'snacks' can be shared and viewed amongst video communities- be that through YouTube, MySpace, social events or simply sat around the computer or TV connected to the internet. YourView exports into iMovie, giving a slicker, faster transition from importing video to final edit.

"YourView is designed to allow any creator of digital video, be they a married couple with a wedding video or a football fan making his personal highlights of the big game, to take back control of the editing process. No longer will people have to keep hours of digital media, never to be watched again" said YourView Managing Director Ian Woolsey.

YourView allows them to tag their video to allow playback in any variety of ways - edited highlights, all the footage of certain people or characters, recorded TV or films with all adverts or titles removed, or any other version of the video the user requires" Ian added.

YourView is available as a free, fully functional 17mb 7 day trial download and runs with Mac OS X 10.4 Tiger and is fully compatible with Leopard. YourView integrates perfectly with iMovie 06, HD and 08 making iMovie projects quicker, simpler and easier to manage, and making creating video clips quicker and simpler than ever before.

YourView is available now for Macintosh, priced at \$29.99 USD. Watch a video demonstration and try it now at the YourView website.

YourView:
<http://www.yourview.tv>

Direct Download Link:
<http://www.yourview.tv/download.php>

Purchase Link:
<http://www.yourview.tv/download.php>

YourView classifier:
<http://www.yourview.tv/images/classifier.jpg>

YourView player:
<http://www.yourview.tv/images/player.jpg>

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YourView is the consumer arm of Edit Technologies, a leader in digital video management technologies, which have been creating and developing video solutions since 1996. YourView was created and developed by MD Ian Woolsey in 2006 to coincide with the explosion of digital video on the internet, typified by the success of YouTube. Developed in consultation with Apple for the past 18 months, YourView integrates seamlessly with iMovie 06 and 08, making iMovie projects slicker and easier to manage. YourView also acts as a perfect clip creator, enabling the user to share with family and friends, publish to the web and export to portable media devices.

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Link To Article: <https://prmac.com/release-id-1100.htm>
