

Pack Easy and Party Hard During Spring Break with Packing Pro iPhone App

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Packing Pro is a popular, top-ranking travel app for the iPhone and iPod touch. Recently updated, it now sports a fresh new interface and a simplified, more intuitive work-flow to match it. Spring Break is a long-deserved chance for students to take it easy and have some fun. Let Packing Pro take care of your travel packing and to do tasks, so you can concentrate on what's really important - partying hard.

Taipei, Taiwan - It's Spring Break once again, time to take it easy and have some fun in the sun. Since most of the action is in Florida or Mexico (or anywhere else with a beach), traveling is usually a necessity. Let Packing Pro take care of your travel packing and to do tasks, so you can concentrate on what's really important - partying hard!

Packing Pro is a popular, top-ranking travel app for the iPhone and iPod touch. Recently updated, it now sports a fresh new interface and a simplified, more intuitive work-flow to match it. This is reflected in the multitude of overwhelmingly positive reviews left on the App Store, and its high ranking in the Travel section there (Packing Pro: #2 in Australia, #8 in Canada, and #14 in the U.S.; Packing: #1 in Canada, #3 in the U.S. and #4 in Australia). Packing Pro has also been spotlight demoed in Apple's summer 2009 Travel Guide and recognized by National Geographic & American Express as one of the best travel apps for the iPhone.

Packing Pro is more than just a digital packing list. It's more like a personal packing assistant that is always by your side. It features an extensive, customizable catalog, several handy sample lists that can be used as templates, and unlimited, 100% customizable packing lists. A plethora of special functions include:

- * Numerous packing list sorting and display options
- * Collapsible categories with running item tallies
- * Weight and value totals
- * Multi-item selection for speedy list building
- * Send to email
- * Import / export to other Packing apps and devices
- * Recovery of deleted lists and categories
- * Extensive in-app instructions and feedback options

Besides the core functions listed above (which are also present in the basic Packing app), Packing Pro also gives its users complete control over the design of the app (themes, layout, font, colors), twice as many sample lists, an expanded Master Catalog, and an Expert packing list that can "automajically" help you create a customized list.

Packing Pro 7.0, and Packing 4.0, both with brand new faces, have blasted back up the charts and into the hearts of thousands of happy new users. Let Packing Pro ease your packing worries, and let you enjoy your hard-deserved break, be it in Cancun, Panama City, Miami, or elsewhere in the Caribbean or beyond. Pack up, and party on!

Pricing and Availability:

Packing Pro is available for purchase worldwide on the iPhone App Store at a 25% reduced price of only \$2.99 (USD). The basic version (Packing) sells for only \$0.99, 50% off its full price. App Store promo codes are also available upon request for press (U.S. App Store accounts only).

QuinnScape:

<http://www.quinnscape.com/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Packing Pro:

<http://www.quinnscape.com/PackingPro.asp>

iTunes link for Packing Pro:

<http://itunes.apple.com/app/packing-pro/id312266675>

iTunes link for Packing:

<http://itunes.apple.com/app/packing-to-do-sale/id294710480>

Screenshot:

<http://www.quinnscape.com/images/PackingPro-home-240x345-v4.0.jpg>

App Icon:

<http://www.quinnscape.com/images/icon-Packing-PackingPro-150x150.png>

QuinnScape, headed by Quinn Genzel, has been developing unique apps since nearly the beginning of Apple's iTunes App Store. Its apps range from those focusing on the human world (travel-related packing), to the natural and supernatural worlds. Copyright (C) 2009 QuinnScape. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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