seyDoggy Launches New Smart Theme - Flavorite Ultimate

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Ontario-based RapidWeaver theme developer seyDoggy today announces Flavorite, a smart theme with great new capabilities. Flavorite brings the power of the web to RapidWeaver with built-in selectable slideshows, smart corners, and ExtraContent. All of Flavorite's intelligent features are included at no expense to the variety of other great and flexible features like layout width, header heights, variable width sidebar, and a myriad of font options.

Kitchener, Ontario Canada - RapidWeaver theme developer seyDoggy moves RapidWeaver theme
development forward with Flavorite Ultimate, a smart theme that harnesses the power of today's web without sacrificing the ease of use that RapidWeaver has always been known for.

"As theme developers, we have been limited in what we can offer in our products," says seyDoggy lead developer, Adam Merrifield. "It's been a juggling act to get a certain number of options to cascade in just the right flow. With our new approach in Flavorite, we aim to break down those barriers. You can create a slideshow from your custom headers with the click of a button - no code required (IE8). Turn rounded corners on or off with ease. Enjoy your content, sidebar, ExtraContent - even individual blog posts - all wrapped in their own, stand-alone boxes."

Best of all, Flavorite looks and acts the same as any other seyDoggy RapidWeaver theme. It just works a little differently - intelligently! In fact, the advanced features in Flavorite are actually aware of each other and their standard feature counterparts.

"A number of years ago, RapidWeaver 3.2 introduced theme options - a great advance in template based web design - but those options were more or less limited to CSS, notoriously lacking the dependencies of language that allow for more dynamic capabilities," explains Merrifield, "Flavorite now adds some smarts to those options, opening up a new world of possibility."

All of Flavorite's intelligent features are included at no expense to the variety of other great and flexible features like layout width, header heights, variable width sidebar, and a myriad of font options. As a seyDoggy Ultimate theme, Flavorite comes fully loaded with powerful features, including a built in slideshow, 2 tier split navigation, rounded corners, ExtraContent, and a variety of others:

* selectable slideshow
* 4 ExtraContent areas
* RWmultitool ready
* 10 customizable headers
* header height adjustment
* 2 footer modes
* 2 tier, split navigation
* sidebar width
* sidebar positioning
* comprehensive color control
* width control
* font size, style and line height control

Flavorite is one of many RapidWeaver themes enabled with the popular ExtraContent feature, an open source collaborative technology that allows usable content spaces in RapidWeaver (e.g. built-in blog pages, photo albums, Flash slideshows, or iFrame pages) to be extended

beyond what the application would normally allow, offering the user additional usable space and, along with that, a wide variety of new opportunities for enhanced creative expression. With ExtraContent, it is now possible to add a personal touch to previously unreachable areas of a page, by adding a lifestream (Twitter, LastFM, Delicious, etc.) below a blog page, adding a Web 2.0 footer to a site's file sharing page, or performing another of the many potential modifications.

Minimum Requirements:
* Mac OS X Version 10.4.11 Tiger, 10.5.2 Leopard or 10.6.x Snow Leopard
* Universal Binary for PowerPC and Intel
* RapidWeaver 3.6.7 or RapidWeaver 4.x
* RWmultitool Lite Optional

Pricing and Availability:
Flavorite Ultimate is available now for $20.49 CAD at seyDoggy's online RapidWeaver theme store.

seyDesign:
http://www.seydesign.com

Flavorite Ultimate:
http://www.seydesign.com/themes/Flavorite/

Live Preview:
http://showcase.seydesign.com/Flavorite/

Purchase Flavorite:
https://www.e-junkie.com/ecom/gb.php?c=cart&i=Flavorite100MER&cl=1783&ejc=2

Screenshot:
http://www.seydesign.com/images/themes/Flavorite_safari_309w_261h.png

Headquartered in Kitchener, Ontario Canada, seyDoggy is a privately funded company founded in 2005 by Adam Merrifield. Leveraging their long-time experience in web and graphic design, seyDoggy's goal of developing great looking theme designs for RapidWeaver led to the creation of seyDesign. Known for developing the first commercially available theme with split navigation, seyDesign is responsible for continually pushing the limits of RapidWeaver. Copyright 2005-2010 seyDoggy. All Rights Reserved. Apple and the Apple logo are registered trademarks of Apple Computer in the U.S. and/or other countries. RapidWeaver and the RapidWeaver logo are trademarks of Realmac Software Limited.

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