

Create Unique Photo Effects with AppliFX

Published on 03/05/10

Independent iPhone's app developer Emir F Samsuddin has announced AppliFX 1.1 for iPhone and iPod touch devices. AppliFX was created specifically for the iPhone and iPod touch platform, utilizing the touch interface. Users can pan and zoom on the photo using their fingers. There is also a before and after preview when selecting an effect. Users will be able to save the final result to their devices, or publish it to their Facebook account.

Sungai Buloh, Malaysia - Independent iPhone's app developer, Emir F Samsuddin, announced today that AppliFX (pronounced as "apply effects") is available for sale in the Apple's App Store. The app is created specifically for the iPhone and iPod touch platform, utilizing the touch interface. The app is currently on sale for a limited time.

The best photo effects filters in this app are Quiksplash, Sin, Sakura, Snowy and Autumn. Quiksplash is a revolutionary and probably the easiest color splashing filter - you just need to choose a color from your photo with one tap and that color will be highlighted while the others are changed to black and white (grayscale). There is no need to draw on the photo like the other apps do.

The Sin filter creates the effects as seen in the movie Sin City. The Sakura, Snowy and Autumn filters change the appearance of trees into pinkish Sakura tree appearance, snow appearance, and tree with dried leaves appearance, respectively. There are also other filters available like Dusk, Onion, Cheese, Gothic, Sketch, Scanline, Tint Red, Tint Green, Tint Blue, Rainbow, Soften, Sharpen, Grayscale(B/W), Sepia and Invert.

The user interface has been revamped in version 1.1 and it is definitely an intuitive design. Users can pan and zoom on the photo using their fingers. There is also a 'before' and 'after' preview when selecting an effect. Users will be able to save the final result to their devices, or publish it to their Facebook account.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 2.2.1 or later
- * 0.6 MB

Pricing and Availability:

AppliFX 1.1 is priced at \$1.99 (USD). However, now it is on introductory sale at \$0.99 (USD) for a limited time and available worldwide exclusively through the App Store in the Photography category.

emirBytes:

<http://iemir.nusantech.com>

AppliFX 1.1:

<http://iemir.nusantech.com/applifx.html>

Purchase and Download:

<http://itunes.apple.com/us/app/applifx-the-return/id355834622?mt=8>

Screenshot:

<http://iemir.nusantech.com/applifxshot1.png>

App Icon:

<http://iemir.nusantech.com/applifx.png>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

The developer has been involved in making utility software for more than 10 years, mostly in Windows desktop platform and Windows Mobile platform, using Delphi and Lazarus. And, recently the developer started to develop for Apple's iPhone platform last year. The developer also worked in developing games for Windows platform for 2 years. Copyright (C) 2010 Emir F Samsuddin. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Emir Samsuddin
Media Contact

emir_fithri@yahoo.com

Link To Article: <https://prmac.com/release-id-11227.htm>
