

## **WaterField Designs Adds New Smart Case and Slip Case to Apple iPad Line**

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WaterField Designs today introduces two cases for the Apple iPad: the well-fitted Smart Case and the super-thin iPad Slip Case. Both new cases offer protection for the iPad and come in six colors. They can be matched with the ideal-fitting personal size WaterField Muzetto metro bag. All WaterField's iPad cases - the Ultimate SleeveCase, the Suede Jacket, the Smart Case and Slip Case - are available for pre-order and will ship shortly after the Apple iPad ship date. The Muzetto is in stock now.

San Francisco, CA - WaterField Designs, a San Francisco manufacturer renowned for its high-quality, custom notebook sleeves, bags and cases for digital gear, today introduces two cases for the Apple iPad: the sophisticated Smart Case and the super-thin iPad Slip Case. Both new cases offer protection for the iPad and come in six colors. They fit perfectly into the personal size WaterField Muzetto metro bag. WaterField now offers four iPad cases including the previously announced Ultimate SleeveCase and iPad Suede Jacket. All are available for pre-order at [sfbags](http://sfbags.com) online.

"The Smart Case with its bold colors and distressed leather sides is a really unique, eye-catching case," explained owner, Gary Waterfield. "The Slip Case is simple and light - but protective - and both cases are easy to spot. Users can match them to our popular Muzetto bag since the personal size is a great fit for the buzz-worthy new iPad."

WaterField Designs' iPad Smart Case offers solid iPad protection in serious style. An Ultrasuede(R), scratch-free liner with a high-impact, rigid insert for screen protection is enveloped by a vibrantly colored, water-resistant exterior, available in six color choices. The Smart Case is flanked by naturally tanned, distressed brown leather and - like all WaterField cases - is custom fitted; in this case to the Apple iPad dimensions.

The slender Slip Case for the iPad uses the same vibrantly colored, water-resistant fabric on its exterior. A plush interior and impact-resistant plastic protect the screen and finish the simple, light case. Both new iPad cases are light, protective and easy to spot among bag contents.

WaterField's four TSA-friendly case options for the iPad - the Ultimate SleeveCase, the iPad Suede Jacket, the iPad Smart Case, and the iPad Slip Case - allow travelers to breeze through airport security with their Apple iPad safe within its protective sleeve.

### **Pricing and Availability:**

Pre-order iPad cases from WaterField Designs online. Will ship within one week of Apple ship date. Smart Case Price: \$59 (USD) Colors: Black, Brown, Silver, Blue, Green, Red. Slip Case Price: \$29 (USD) Colors: Black, Brown, Silver, Blue, Green, Red.

WaterField Designs:  
<http://www.sfbags.com/>

iPad Smart Case:  
<http://sfbags.com/products/ipad-cases/smartcase-ipad.php>

iPad Slip Case:  
<http://sfbags.com/products/ipad-cases/slipcase-ipad.php>

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a

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full-range of laptop computers, cameras, MP3s, cell phones, gaming devices, electronic readers, and other digital gear. All products are manufactured to exacting standards in San Francisco. More information is available at the sfbags website under About Us. WaterField Designs, Ultimate SleeveCase, Smart Case, Suede Case, and Muzetto, are trademarks of WaterField Designs. Other company/product names may be trademarks of their respective owners. Apple, the Apple logo and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Heidi Marzke  
Director of PR and Marketing  
415-552-8572

[heidi@sfbags.com](mailto:heidi@sfbags.com)

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