

24x7digital releases Smiley Sight Words 1.0 - Educational App for iPhone

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California based 24x7digital today announces Smiley Sight Words 1.0, an educational flash-card app for iPhone and iPod touch. Smiley Sight Words is a comprehensive learning tool containing over 1,500 high-frequency sight words, compiled from many sources including Dolch, Fry, and UK word lists. Students may tap the sight word to hear professionally recorded American-English pronunciations, swipe flash-cards to navigate the stack of words, and shake their iPhone to shuffle the flash-cards.

Los Angeles, California - 24x7digital today is pleased to announce the release of Smiley Sight Words 1.0, a new educational flash-card app for iPhone and iPod touch. Smiley Sight Words is a comprehensive flash-card learning tool containing over 1,500 high-frequency sight words, compiled from a variety of sources including Dolch, Fry, Pinnell-Fountas, and UK word lists. Flash-cards respond to taps, swipes, and shakes - students may tap the displayed sight word to hear professionally recorded American-English pronunciations; swipe flash-cards to navigate the stack of words; and shake their iPhone to shuffle the flash-cards.

Features:

- * Over 1,500 common sight words
- * Choose from over 80 pre-defined word lists or create your own custom set
- * Tap a card to hear the word spoken
- * Mark flash cards with smileys based on right or wrong answers
- * View history results for each card
- * Easily switch between cards by swiping, tapping or shaking
- * Beautifully recorded American-English pronunciations for all words
- * Show and Hide individual words
- * Customizable settings for up to 5 players
- * Player names and photos can be customized
- * Progress Report can be saved to Photo Library
- * In-app Help documentation

The fun-to-use smiley rating system allows a parent or teacher to rate a student's mastery of each word. Students are encouraged to earn 3 thumbs-up smileys for each word, and may view their progress report at any time. Students advance to higher levels after learning the words in the current stack.

Rating System Levels:

- * Top 1000 - 40 levels sorted by frequency
- * Dolch 300 - 7 levels (pre-primer, primer, grade 1-3, nouns 1-2)
- * Dolch 300 - 11 levels sorted by frequency
- * Fry 1000 - 10 levels sorted by frequency
- * UK 1000 - 10 levels sorted by frequency
- * More Words - Upper and lower-case alphabet, numbers 0-100, colors, shapes, animals, months
- * Words organized by number of letters
- * 5 Customizable Flash Card sets

The 1,500 sight words included with Smiley Sight Words comprises up to 85% of the text in a child's early reading materials. A child who can recognize just 8 of 10 words in a sentence can typically understand its meaning! "Sight words" often cannot be illustrated via simple pictures or sounded out according to regular phonetic decoding rules, thus they need to be learned and recognized "on sight". Smiley Sight Words is a handy way to keep track of and encourage a child's mastery of their sight words.

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System Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 20.6 MB

Pricing and Availability:

Smiley Sight Words 1.0 for iPhone is only \$0.99 (USD) and available exclusively through Apple's App Store in the Education category.

24x7digital:

<http://www.24x7digital.com>

Smiley Sight Words 1.0:

<http://www.24x7digital.com/smileysightwords>

Purchase and Download:

<http://itunes.apple.com/us/app/smiley-sight-words/id361006388?mt=8>

Screenshot 1:

http://www.24x7digital.com/images/ssw/ssw_menu.png

Screenshot 2:

http://www.24x7digital.com/images/ssw/ssw_flashcard_read.png

App Icon:

http://www.24x7digital.com/images/ssw/smiley_icon.png

Based in Los Angeles, California, 24x7digital is a privately funded company founded in 2002 by Rei Yoshioka and Mark Yamashita. Leveraging their longtime experience in development and consulting, 24x7digital's focus is developing high-quality, simple, and easy-to-use utilities for the Mac and iPhone platforms. 24x7digital are also the creators of the highly rated HappyNewYear and HappyHolidays. Copyright 2002-2010 24x7digital. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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