

## SonicPics to go on sale next Monday - Try SonicPics Lite

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Michigan based Humble Daisy has announced that SonicPics, the company's iPhone and iPod touch app will be sold for 1/3 its regular price on Monday, March 22nd. SonicPics is a tool for creating and narrating custom photo slide shows on the iPhone or iPod touch. It makes it easy to use images from the iPhone's photo library or built in camera. The update includes a new image picker that makes it even easier to add images from the iPhone's photo library.

Ann Arbor, Michigan - Humble Daisy will be selling its popular recording tool SonicPics for \$0.99 (regularly priced \$2.99) on Monday, March 22nd. SonicPics is a tool for creating and narrating custom photo slide shows on the iPhone or iPod touch. Humble Daisy is pre-announcing the sale to give users a chance to try SonicPics Lite (FREE) before the sale.

SonicPics makes it easy to use images from the iPhone's photo library or built in camera to make custom slide shows and then record a voiceover narrating the images as you swipe through them. Once you are finished, you can create an enhanced m4v video with your images synchronized to your narration, complete with chapters. You can share your recording with your family and friends, or even the world.

SonicPics Feature Highlights include:

- \* Intuitive UI
- \* Share recordings via email
- \* Syncs images to audio
- \* Creates .m4v movies
- \* Records up to 60 minutes per session
- \* Audio quality options
- \* Easy image selection and editing
- \* Title images
- \* Image titles become chapter markers in exported recordings
- \* Pause during recording\* Recordings processed right on your phone, no 3rd party service required
- \* Transfer movies WiFi web sharing
- \* Upload movies to YouTube\* Chose to make YouTube movies private
- \* Share movie's YouTube link via email

SonicPics Lite is a free version of SonicPics. With SonicPics Lite your custom slide shows can contain up to 3 images and you can record up to 10 minutes. SonicPics Lite also ads a "Made with SonicPics" slide to the end of each recording.

Device Requirements:

- \* iPhone and iPod touch (2nd generation)
- \* Requires iPhone OS 3.0 or later
- \* 0.8 MB

Pricing and Availability:

SonicPics Lite is Free and available worldwide exclusively through the App Store in the Social Networking category. SonicPics 1.2 is regularly only \$2.99 (USD) (\$0.99 on March 22nd 2010) and available worldwide exclusively through the App Store in the Social Networking category. Review copies are available to the media upon request.

SonicPics 1.2:

<http://www.sonicpics.com/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:  
<http://www.sonicpics.com/buynow/>

Screenshot 1:  
[http://sonicpics.com/images/screenshots/SP\\_BeginRecording\\_Presents.png](http://sonicpics.com/images/screenshots/SP_BeginRecording_Presents.png)

Screenshot 2:  
[http://sonicpics.com/images/screenshots/SP\\_ImagePicker.png](http://sonicpics.com/images/screenshots/SP_ImagePicker.png)

SonicPics Lite App Icon:  
[http://sonicpics.com/images/Logos/SonicPics\\_Lite\\_Icon.png](http://sonicpics.com/images/Logos/SonicPics_Lite_Icon.png)

App Icon:  
[http://sonicpics.com/images/Logos/SonicPics\\_Icon.png](http://sonicpics.com/images/Logos/SonicPics_Icon.png)

Headquartered in Ann Arbor, Michigan, Humble Daisy, Inc. is a privately funded company founded in 2002 by husband-wife team of David and Michael Chmura. With a focus on the Mac platform, Humble Daisy's goal is to provide simple and elegant, user-centered solutions to facilitate personal and professional success. Copyright 2002-2008 Humble Daisy, Inc. All Rights Reserved. Apple, the Apple logo, and Keynote are registered trademarks of Apple Computer in the U.S. and/or other countries.

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