

Serving Sizer Pro Recipe Converter and Cookbook Released for iPhone

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Serving Sizer Pro Recipe Converter and Cookbook for iPhone scales entire recipes by serving size - enter recipe's serving size and new number of servings and this cooking calculator will handle all the fraction math. Resize recipes to feed family of five, make a holiday dinner for 17, cater to a crowd of 100, or for dinner for two. Measurements are optimized for common kitchen tools and minimum number of steps. Also convert recipes from metric to US. Recipes are saved to resize again and again.

Bartlett, Illinois - Finding recipes is easier than ever with the popularity of cooking channels, online sources, clubs, and celebrity chefs. However, people often find themselves wanting to make the latest recipe for a different number of guests. Serving Sizer Pro meets this need by easily scaling entire recipes from one serving size to another without having to think about fraction math and saves the recipe to resize again later.

Creative Algorithms is pleased to announce the release of Serving Sizer Pro(TM) Recipe Converter and Cookbook, software for your iPhone and iPod touch, that easily scales recipes' ingredients proportionally, based on serving sizes, and saves them for future resizing. Convert a favorite celebrity chef's recipe that serves eight to one that serves a dinner party of five, and later for a group of 17 holiday guests.

Upsize a favorite family recipe to cater for a large crowd. Scale down a six serving recipe to a romantic dinner for two. Translate a recipe from a European cookbook to US weights and measures--easily toggling between Metric and US units. Serving Sizer "is perfect for customizing recipes for families, large groups, or even small ones," writes TheiPhoneMom blog. "It gives you the ability to take a recipe and tweak it to fit your family's size....It's extremely easy to use." The new Pro version adds recipe storage for scaling and re-scaling recipes as needed.

How it works: Enter a recipe by picking ingredients from a list of 500 preloaded ingredients or by adding your own. Pick amounts and units with beautifully designed custom sliders. Enter the recipe's original servings, the desired number of servings, and Serving Sizer Pro accurately converts each measurement, automatically optimizing to the minimum number of steps, such as one cup and one tablespoon, instead of 17 tablespoons. Tap on the recipe index card to read the wholly converted recipe on one scrollable screen, or email it to your friends and family. It's just that simple.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 0.9 MB

Pricing and Availability:

Serving Sizer Pro(TM) 1.0 is available on the iTunes AppStore at a sale price of \$2.99 (USD) in the Productivity category. A lighter version, which converts one ingredient at a time, is also available for \$0.99.

Creative Algorithm:

<http://creativealgorithms.com>

Serving Sizer Pro Recipe Converter and Cookbook 1.0:

<http://creativealgorithms.com/servingsizer.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase and Download:

<http://itunes.apple.com/us/app/serving-sizer-pro-recipe-converter/id360583751?mt=8>

Screenshot 1:

<http://creativealgorithms.com/iphone/ServingSizerPro/Risottorecipe.jpg>

Screenshot 2:

<http://creativealgorithms.com/iphone/ServingSizerPro/tsp.jpg>

App Icon:

<http://creativealgorithms.com/iphone/SSProwebicon.png>

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