

Radio App for the iPhone Reaches Milestone of 1 Million Downloads

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Intersect World LLC has announced that Radio 3.3, its app for the iPhone has reached the milestone of 1 million downloads, just 13 months from its original release in December 2008. The latest version allows Radio for iPhone owners to access more than 40,000 Internet radio stations that span more than 50 genres of music, news, talk, public, scanners, weather, and world programming. Radio includes a wide variety of Internet radio directories.

Manhattan Beach, Calif - Intersect World LLC, a leading developer of mobile apps for the iPhone and Android platforms, today announced that its Radio app for the iPhone has reached the milestone of 1 million downloads, just 13 months from its original release in December 2008.

The latest version allows Radio for iPhone owners to access more than 40,000 Internet radio stations that span more than 50 genres of music, news, talk, public, scanners, weather, and world programming. Radio includes a wide variety of Internet radio directories, including the SHOUTcast(TM) Radio Directory(1), the iTunes Radio Library, Icecast, fire and police scanners from RadioReference. All Hazard warnings from the National Weather Service, Sports talk radio, and thousands of international stations from Europe, Canada and Australia.

"We are absolutely ecstatic that our Radio app has reached such an incredible user acceptance by keeping it in the TOP 20 of the Music Category for over a year, and retaining its #1 ranking among all Internet radio apps sold in the iTunes App Store, ahead of over 50 competitors, some of which have huge development units," said Marco Papa, principal of Intersect World LLC. "We will continue to raise the bar in Internet radio by adding exciting new features and Internet radio directories."

Soon to be available is Radio for Android, developed in collaboration with OpenPath Products, a leading provider of porting and wireless technologies. "We are thrilled to help bring Intersect World's immensely popular Radio application to Android. The Android device market is growing quickly and its users are clamoring for great content. Radio will be music to their ears," noted OpenPath Products co-founder and CTO Richard Smith.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 3.0 or later
- * 1.1 MB

Pricing and Availability:

Radio 3.3 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Music category. Radio for Android will be available in Q1 2010 from the Android Market.

Radio 3.3:

<http://radioforiphone.com>

Purchase and Download:

<http://itunes.apple.com/us/app/radio/id294952511?mt=8>

Radio Video Review:

<http://dailyappshow.com/radio>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

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Marco Papa
Sole Member
310-944-5468

marcopapa@intersectworld.com

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