

freshcode Launches Bodega 1.0

Published on 03/23/10

Winnipeg based Macintosh software developer freshcode today announced the formal launch of Bodega 1.0, its renowned Mac discovery and download application. Bodega provides convenient, intuitive "corner store" access to the latest and hottest apps for the Macintosh. Bodega dramatically assists users with the process of Macintosh app discovery, version update maintenance, application downloading and purchasing, and so much more, all from a gorgeous, intuitive interface.

Winnipeg, Manitoba, Canada - Popular Macintosh software developer, freshcode, today announced the formal launch of its renowned Mac discovery and download application, Bodega, version 1.0.

Beta launched in August 2009, freshcode's Bodega provides convenient, intuitive 'corner store' access to the latest and hottest apps for the Macintosh. Bodega dramatically assists users with the process of Macintosh app discovery, version update maintenance, application downloading and purchasing, and so much more, all from a gorgeous, intuitive interface right on the user's desktop.

Bodega 1.0 features include powerful software search and browsing capabilities, convenient direct purchase of software from the publisher through the Bodega interface, software registration code tracking and storage, and much more. In addition, Bodega 1.0 boasts a beautifully integrated newsfeed from popular Apple- and Mac-centric website, The Loop, built into its interface. A comprehensive component of the Bodega experience, The Loop newsfeed provides the latest info on applications available through Bodega, as well as from the Apple and Mac markets at large.

"Bodega is a true innovation in the way Mac users discover and then obtain software for their Macs," said freshcode CEO Christian Dandeneau. "No longer do Mac users need to spend countless hours searching various websites to discover and then purchase the applications they want. Bodega takes care of it all, as well as ensures users have the latest versions of the software they procure through Bodega, and that's just for starters. Bodega makes software discovery fun and purchasing easy, and more and more developers are bringing their applications to Bodega everyday."

Bodega 1.0 requires Mac OS X 10.5 (Leopard) or greater. For complete information on Bodega 1.0 and to download a copy, visit the Bodega website.

Bodega 1.0:
<http://www.appbodega.com>

Download Bodega:
<http://downloads.appbodega.com/bodega/latest/Bodega.zip>

Hailing from Winnipeg, Manitoba, freshcode is a premier development shop for all things Mac, iPhone and iPad. freshcode is committed to providing the highest quality engineering services at the best possible prices, and passionate about creating gorgeous interfaces that provide a truly engaging, visually-rich experience. When it's all combined, freshcode provides beautiful, intuitive, and user-friendly experiences that customers love. For more information on freshcode, visit them online.

###

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Ed Prasek
Spin Studio, LLC (for freshcode)
408-627-8100

eprasek@spin-studio.com

Link To Article: <https://prmac.com/release-id-11612.htm>
