

## **Zevrix Releases ArtOptimizer 2.4 - Adobe Illustrator Automation Tool**

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Toronto based Zevrix Solutions today announces ArtOptimizer 2.4, a feature update to its workflow automation solution for Adobe Illustrator. ArtOptimizer allows to reduce Illustrator job size and speed up processing by eliminating excess image data and performing essential image adjustments. The software lets users save gigabytes of disk space, accelerate file output and cut costs through faster processing. Version 2.4 allows to process rotated images and improves the user interface.

Toronto (ON), Canada - Zevrix Solutions today is pleased to announce the release of ArtOptimizer 2.4, a feature update to its workflow automation solution for Adobe Illustrator. ArtOptimizer eliminates the excess image data of document links and performs essential image adjustments, thereby significantly reducing the size of Illustrator job and reducing output time and production costs.

In order to eliminate excess image data, ArtOptimizer automatically scales the images in Photoshop to match their dimensions in Illustrator, changes resolution according to the target resolution specified, and reimports images to Illustrator at 100%. As a result, the size of Illustrator job can be reduced dramatically - some jobs can shrink in size by half and more.

In addition, ArtOptimizer can automatically convert image colors, apply sharpening filters, merge and delete layers, and run Photoshop Actions during processing. ArtOptimizer benefits the workflows of service providers, printers, ad agencies and publishing houses by automating complex tasks and letting users achieve more with minimal resources:

- \* Save gigabytes of disk space
- \* Accelerate document output to printer and PDF
- \* Save endless hours - and even days - of manually optimizing image size, resolution and formats
- \* Save valuable time transferring jobs to outside sources
- \* Cut costs through faster processing

The new version allows to process images rotated in Illustrator document and improves the application's user interface. Zevrix also produces LinkOptimizer, a similar tool to automate image link optimization for Adobe InDesign.

### Pricing and Availability:

ArtOptimizer 2.4 can be purchased from the Zevrix Solutions web site for \$129.95 (USD), as well as from authorized resellers. Demo is also available for download. ArtOptimizer is available for Mac OS X 10.4.2-10.6, a Universal Binary, and works with Adobe Illustrator CS-CS4.

Zevrix Solutions:  
<http://zevrix.com>

ArtOptimizer 2.4:  
<http://zevrix.com/ArtOptimizer.php>

Download ArtOptimizer:  
<http://zevrix.com/ArtOptimizer.dmg>

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Located in Toronto, Canada, Zevrix Solutions provides automation and productivity solutions for Adobe Creative Suite software, PDF and graphic file diagnostics and Microsoft Office on Mac OS. Zevrix is dedicated to help professionals increase their profits through automating everyday tasks, producing error-free documents, saving disk space and cutting production costs. For more information, visit their website. Copyright (C) 2010 Zevrix Solutions. All Rights Reserved.

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