

## **iDropper™ v1.2 Simplifies File Delivery from your Customers with Drag**

Published on 02/20/07

317 Software LLC announces the release of iDropper™ v1.2, the Electronic Self-Addressed Stamped Envelope™. iDropper is an FTP transfer system specifically designed to simplify workflows from the point of customer file acquisition. iDropper effectively eliminates the hurdles required for non-technical users to send files to businesses that must receive large amounts of files from their customers, clients or colleagues.

FOR IMMEDIATE RELEASE. February 19, 2007

317 Software LLC of Erie, Pennsylvania has released version 1.2 of its innovative FTP transfer system, iDropper™. "This is a significant release, integrating secure FTP for the first time in our product," said Dave Scribner, company co-founder. "We have also re-written the core FTP engine to be compatible with the latest versions of OSX".

317 Software calls iDropper "The Electronic Self-Addressed Stamped Envelope™". With the iDropper application an Administrator creates a "droplet" (a mini-application; the SASE), that contains within it all the FTP hostname, username and password information. The droplet also contains the destination settings for where the files should be placed on the server, and the settings for how the Administrator should be notified when files arrive. The droplet is then given to the customer who installs it on his desktop as an icon. When the customer has files to send, he simply drags and drops the files and folders onto the desktop icon and the files are delivered with no further action necessary. Customers require no knowledge of FTP protocols, do not need to install and configure an FTP client, and NEVER need to know FTP login and password information.

iDropper is currently available in two "flavors", iDropper Enterprise and iDropper Personal. The primary target customers for iDropper Enterprise are commercial printers and pre-press shops, photo labs, photo agencies, advertising agencies, graphics design firms, magazine and newspaper publishers. iDropper Enterprise incorporates highly customizable, advanced workflow features to enhance the productivity of these businesses from the point of customer file acquisition.

iDropper Personal is a "lite" version that will appeal to software developers, independent professionals (designers, architects, photographers, etc.) and computer enthusiasts.

Both versions of the software are available from the iDropper website for a full-featured 30-day trial.

"We pride ourselves on innovation and our commitment to respond to requests from our user community", continued Mr. Scribner. "We are pleased with the current version of iDropper and are very excited about its future".

iDropper Home Page:  
<http://www.idropper.com>

iDropper Manual:  
<http://www.help.idropper.com>

Makers of iDropper™, The Electronic Self-Addressed Stamped Envelope™, 317 Software LLC is focused on developing tools to simplify the transfer, sharing and access of data across the Internet.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

###

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-118.htm>

\*\*\*\*\*