

Introducing the DODOcase for iPad: Protect your gear from extinction

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Today DODOcase announces its limited first edition iPad case. This handcrafted Moleskine-style cover for iPad gives a classic bibliophile look and provides protection. Hand built and designed in San Francisco, CA the DODOcase takes the best of the traditional hardcover book/journal and brings it to an iPad case. Lightweight, strong, eco-friendly and a stunningly beautiful wood, bamboo is an ideal material for holding and protecting mobile devices.

San Francisco, California - Today DODOcase is announcing its limited first edition iPad case. Hand built and designed in San Francisco, CA the DODOcase takes the best of the traditional hardcover book/journal and brings it to an iPad case. With inspiration from the Moleskine writing journals we all know and love.

The DODOcase's protective cover is constructed using traditional book binding techniques making the DODOcase a perfect balance of tradition, technology, and protection. The iPad is held firmly in place by a beautifully carved bamboo piece with foam inserts for added protection. Lightweight, strong, eco-friendly and a stunningly beautiful wood, bamboo is an ideal material for holding and protecting mobile devices.

The DODOcase design enables easy access to your iPad on the go with a fold around cover and a simple lift out for when you want to take the iPad from its case.

Founder and Chief Executive DODO Patrick Buckley said, "We think that iPad owners will love the look and feel of a journal/hardcover book case for their iPad. The craftsmanship we put into each of our cases really shines through."

You've waited months to get your new iPad, now make sure you protect it. The DODOcase is a wonderful balance of tradition, technology, and sustainability. Cover up your iPad while making a statement with the DODOcase's fine craftsmanship and style.

Pricing and Availability:

Orders are being accepted now at DODOcase online. Due to high demand cases will ship in 3-5 weeks. Price: \$49.95 (USD) for a limited time there is a 20% discounted price of \$39.95 (USD) when using the discount code "iPadLaunch". DODOcase: Protects from Extinction.

DODOcase:

<http://www.dodocase.com>

DODOcase is here to help keep the look and feel of the book alive. Copyright (C) 2010 DODOcase. All Rights Reserved. Apple, the Apple logo and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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