

Developers, Apps, Reports, App Store, Marketing, iPhone, iPad

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Vancouver based ComboApp Marketing and PR Group presents its new essential service for those interested in analyzing the AppStore's statistical data. Having accurate data is critical for developers launching new apps on the Appstore. It is a free access to a wide range of app analysis data for the iTunes Appstore. This information will also help developers with existing apps to make adjustments based on changing market conditions.

Vancouver, BC - ComboApp offers mobile app developers free access to a wide range of app analysis data for the iTunes Appstore. This invaluable information will assist developers in the planning process for launching new applications. Having accurate Appstore data is critical for developers in terms of schedule release dates, selecting app categories and determining the initial sale price. This information will also help developers with existing apps to make adjustments based on changing market conditions. The new service from ComboApp, which offers app-building and marketing services, which is launched April 7 and includes:

1. Competition by Category

This table shows the percentage of new applications that were added to each category during the week. This report indicates the distribution of competition by category. This will show developers which categories have the fewest new apps launched, which means developers in that category will have their apps appear in the New Release longer and will subsequently benefit from increased traffic by remaining on the top of the list. This is vital information for developers planning new applications.

2. Competition by Day (chart)

This will display the number of new apps launched each day. This report provides strategic information to developers as to which day is the most desirable to launch their apps. This also takes into account that the quantity indicator of customers that appeal to Top New in that day also affects the final volume of actual received traffic, and this indicator stays constant.

3. Average New Application Price

This table lists, by category, the average selling price of applications launched in the previous week. It is necessary to understand that developers can change the price of their application at any time after launch, which is a common practice. The report will contain accurate information as of the time it was compiled. This is a valuable tool for developers when it comes to setting the price for their application, allowing them to remain competitive with other apps at the time of launch.

4. Company List

This report shows the quantity of applications that were launched during the previous week by development company. This report primarily lists the top app development companies that produce the most apps for the Appstore.

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