

AppliFX Pro 1.3 - Unique Effects at Your Fingertips

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Independent iPhone app developer Emir F Samsuddin today announces AppliFX Pro 1.3 for iPhone and iPod touch. Users can pan and zoom on the photo using their fingers. AppliFX Pro supports many unique effects. There is also a 'before' and 'after' preview when selecting an effect. Users will be able to save the final result to their devices, or publish it to their Facebook account.

Sungai Buloh, Malaysia - Independent iPhone app developer, Emir F Samsuddin, announced today that AppliFX 1.3 (pronounced as "apply effects") is available for sale in the Apple's App Store. The app was created specifically for the iPhone and iPod touch platform, utilizing the touch interface.

There are many unique effects available in the app - such as the famous QuikSplash. Quiksplash is a revolutionary and probably the easiest color splashing filter. You just need to choose a color from your photo with one tap and that color and its nearest shades will be highlighted while the others are changed to black and white (grayscale). There is no need to draw on the photo like the other apps do. This filter is great and it is evident since iQuikSplash, the free version of AppliFX, is currently ranked at No.2 in the Top Free Photography apps listing.

The Sin filter creates the effects as seen in the Sin City movie. The Sakura, Snowy and Autumn filters change the appearance of trees into pinkish Sakura tree appearance, snow appearance, and tree with dried leaves appearance, respectively.

There are also other filters available such as the recently added Hue Splash, Vivid, Saturation, Vignette, Vignette H, DVD Cover, Film, Round Edge, Instantz, Contour, Area QuikSplash, Area Hue Splash and Old Magz. And the filters available since version 1.0 are Dusk, Onion, Cheese, Gothic, Sketch, Scanline, Tint Red, Tint Green, Tint Blue, Rainbow, Soften, Sharpen, Grayscale(B/W), Sepia and Invert.

"I have more unique effects waiting to be made a reality. I just need some time to code them. An update will be released once I have completed around 3 or more new filters. I did not expect AppliFX to be in the Top Paid Photography listing, but it did on 5th April and I was more than thrilled."

The user interface has been totally redesigned since version 1.2 and it is definitely an intuitive design. Users can pan and zoom on the photo using their fingers. There is also a 'before' and 'after' preview when selecting an effect. Users will be able to save the final result to their devices, or publish it to their Facebook account. Currently the app outputs images of a maximum 800 pixels, however the developer is working towards higher resolution support in the future.

Device Requirements:

- * iPhone and iPod touch
- * Requires iPhone OS 2.2.1 or later
- * 1.2 MB

Pricing and Availability:

AppliFX 1.3 is priced at \$0.99 (USD). And available worldwide through the Apples' App Store.

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AppliFX 1.3 is only \$0.99 USD (or equivalent amount in other currencies) and available

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

worldwide exclusively through the App Store in the Photography category.

emirBytes:

<http://iemir.nusantech.com>

AppliFX Pro 1.3:

<http://iemir.nusantech.com/applifx.html>

Purchase and Download:

<http://itunes.apple.com/us/app/applifx-pro-unique-fx/id355834622?mt=8>

Screenshot:

<http://iemir.nusantech.com/applishot1.png>

App Icon:

<http://iemir.nusantech.com/applifx.png>

The developer has been involved in making utility software for more than 10 years, mostly in Windows desktop platform and Windows Mobile platform, using Delphi and Lazarus. And, recently the developer started to develop for Apple's iPhone platform last year. The developer also worked in developing games for Windows platform for 2 years. Copyright (C) 2010 Emir F Samsuddin. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Emir Samsuddin
Media Contact

emir_fithri@yahoo.com

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