

## Digital Crowberries 2.0 - Art for iPhone

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Berlin based startup development company Underplot Apps today announces Digital Crowberries 2.0 iPhone, iPod touch, and iPad devices. Digital Crowberries is a gallery with 24 digital drawings by the bulgarian artist Nikolay Petkov. His unique style is an extraordinary mix of popart, neo-expressionism and Japanese comics. Version 2.0 includes a great new addition: Sweet Nuclides - a whole new exciting image collection focused on ladies.

Berlin, Germany - Underplot Apps, a new startup development company, today is pleased to announce the release of the second version of its Digital Crowberries iPhone application. Digital Crowberries is an iPhone/iPod touch gallery with 24 digital drawings by the Bulgarian artist Nikolay Petkov. His unique style is an extraordinary mix of popart, neo-expressionism and Japanese comics. Version 2.0 is coming out with a great new addition: Sweet Nuclides - a whole new exciting image collection focused on ladies!

The gallery has been created with a lot of attention on the details and the visual user experience. Complimented by the fine graphic artwork by Nikolay Petkov (aka Kunstsdrom) the gallery gives the user the opportunity to enjoy really high quality zoom. Most of the galleries out there have a zoom just as a useless feature- they just scale up photos/images which are actually as big as the screen so any scaling blurs immediately the image to a most unenjoyable quality. On the opposite the images in Digital Crowberries are prepared in several versions, small version - as big as the screen, and a large version which the user can zoom in on and discover amazing details which are not seen in the smaller version.

Other great feature is the music player which is embedded into the application. This one gives the users the opportunity to select the songs from their music library and listen to them every time they are browsing the gallery. This way each user customizes the experience of entering the gallery to his own taste. The application gives the users the possibility to rate and leave comment on each drawing. There are already many comments from all over the world:

Fishgodeep: It makes me comfortable!

Vicmouth: I like this picture so much. I'd try to put it on wallpaper. Congratulation to the drawer.

Kaylee: This picture is so cute!!!! It's keeping it simple with an anseact color it's preety

Sawa: I love the colors! It's beautifu! Well done!!

A lot more comments can be seen in the app. Last but not least, users can save the images to their iPhone and to use them as a wallpaper.

### Device Requirements:

- \* iPhone, iPod touch, and iPad
- \* Requires iPhone OS 3.0 or later
- \* 18.7 MB

### Pricing and Availability:

Digital Crowberries 2.0 is free and available worldwide exclusively through the App Store in the Entertainment category.

Underplot Apps:

<http://www.underplot-apps.com/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Digital Crowberries 2.0:  
<http://digitalcrowberries.underplot.com/>

Download from iTunes:  
<http://itunes.apple.com/us/app/digital-crowberries-2-0/id351052367?mt=8>

Press Material:  
<http://digitalcrowberries.underplot.com/files/digitalcrowberries.underplot.com/press-release/>

Screenshots:  
<http://digitalcrowberries.underplot.com/photogallery/19/>

App Icon:  
[http://digitalcrowberries.underplot.com/files/DigitalCrowberries\\_icon.jpg](http://digitalcrowberries.underplot.com/files/DigitalCrowberries_icon.jpg)

Underplot Apps is a new company established by very experienced and motivated professionals: the artist and co-owner Nikolay Petkov, whose paintings are promoted in the first app Digital Crowberries, the co-owner and sales manager Nikolay Genov has long experience in management and software development. Underplot Apps is dedicated to building apps focused on digital and visual arts. Its first app was released on January 17 this year and will continue to publish interesting artworks by different authors. Copyright (C) 2010 Underplot Apps. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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