

Imperial Penguin Launches a Drag Racing Practice Tree For iPhone

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Virginia based mobile developer Imperial Penguin has announced Drag Tree 1.3, its practice tree app for the iPhone and iPod touch devices. Drag Tree aims to help drag racers keep their reflexes sharp with an alternative to expensive, dedicated practice trees. The app includes many of the features of the most expensive dedicated practice trees. These include full and pro trees in both .400 and .500 timing, fully configurable delay box with both bump up and bump down, and much more.

Smithfield, Virginia - Mobile developer Imperial Penguin is announcing the release of its practice tree app for the iPhone and iPod touch. There is a big market in the drag racing world for dedicated LED based reaction timers costing hundreds of dollars or more. Imperial Penguin's release, 'Drag Tree', brings that same powerful reaction timing technology to your pocket on the iPhone and iPod touch, for a fraction of the price; just \$1.99.

The app includes many of the features of the most expensive dedicated practice trees. These include full and pro trees in both .400 and .500 timing, fully configurable delay box with both bump up and bump down, support for bracket racing simulation with dial-in settings, and support for crossover and crosstalk launching. Like it's more expensive cousins, the app also keeps track of crucial stat about your performance.

The app is highly praised by its customers on the iPhone App Store. One, Gonein1320, says "I only get to the track a few times a year, so this app helps to keep me sharp in between racing. Great alternative to an expensive practice tree!" It isn't just experienced racers that are impressed with 'Drag Tree', beginning drag racer 360Glitch's review states: "Raced on a strip for the first time tonight. This app helps me understand the different types of trees. Lots of options and great explanations. 5 Stars all the way."

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iPhone OS 3.0 or later
- * 0.3 MB

Pricing and Availability:

Drag Tree 1.3 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Sports category.

Imperial Penguin:

<http://www.imperialpenguin.com/>

Drag Tree 1.3:

<http://www.imperialpenguin.com/DragTree/>

Purchase and Download:

<http://itunes.apple.com/us/app/drag-tree/id329066122?mt=8>

Imperial Penguin is a multimedia company, producing apps under its own brand as well as custom developed apps for clients. The company has several apps on the iPhone app store, and projects for the Android Market currently in development. Imperial Penguin also offers web programming, video production, and copywriting services. Copyright (C) 2010 Imperial Penguin. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered

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John Garrison
Owner

ImpPenguin@gmail.com

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