

## **iFunia Adds iPad Video Converter to Mac Product Family**

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iFunia has expanded its family of Mac Video Converter products to include iFunia iPad Video Converter and iFunia DVD to iPad Converter. The new iPad Converter utilities offer a quick and simple way to help Mac users to convert their digital video content for Apple's new iPad portable media player. These intuitive new utilities take guesswork out of converting DVDs and multimedia video files into iPad-compatible formats.

Qingdao, China - iFunia, a professional developer of Mac multimedia software, has expanded its family of Mac Video Converter products to include iFunia iPad Video Converter and iFunia DVD to iPad Converter. The new iPad Converter utilities offer a quick and simple way to help Mac users to convert their digital video content for Apple's new iPad portable media player.

"iFunia products offer a comprehensive solution to the challenge of moving content between devices," said Derek Lee, President of iFunia Corp., Inc. "iFunia iPad Video Converter and DVD to iPad Converter are especially designed for the Apple's new tablet. They take much of the guesswork out of preparing your DVDs and videos for best movie experience on iPad, and give you a lot of options."

iFunia iPad Video Converter for Mac supports converting files from popular video and High-definition(HD) formats, including AVI, FLV, ASF, WMV, MOV, MPG, AVC, MP4, 3GP, HD AVI, HD MOV, HD WMV, AVCHD M2TS MTS, MKV, etc. iFunia DVD to iPad Converter for Mac will convert the entire DVD movie, select specific titles or chapters within it, or if consumers prefer, extract just the audio. In addition to conversion, basic editings featured into these two utilities that allow users to trim and crop videos, trim videos, add images and text watermarks to the video. The editing tools can also be used to adjust contrast, brightness, saturation and volume, as well as add video effects such as a Gauss blur, greyscale, inverted color, and aged film.

Setting up the conversion is simple and straightforward, with just a few, self-explanatory screen options. Video output settings are available for users to adjust and change, with the pre-defined profile option that selects the best resolution for the file to be converted for iPad play.

### **Pricing and Availability:**

iFunia iPad Video Converter for Mac and DVD to iPad Converter for Mac are priced at \$29 (USD), both application requires Mac OS X 10.5 or higher and can be downloaded online from the company website.

### **iFunia:**

<http://www.ifunia.com>

### **iFunia iPad Video Converter for Mac:**

<http://www.ifunia.com/video-to-ipad-converter-mac.html>

### **Download:**

<http://www.ifunia.com/download/ifunia-ipad-video-converter.dmg>

### **Purchase:**

<http://www.ifunia.com/buy/ipad-video-converter-mac.html>

### **Screenshot:**

<http://www.ifunia.com/images/screenshots/ipad-converter-mac.jpg>

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iFunia was founded by and for people who are passionate about Apple. The company is dedicated in creating affordable and easy multimedia software to make Mac life fun.

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