

## **Laid-Off Workers Get Job Leads on the Go with Mobile App from RiseSmart**

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California based RiseSmart today announced the launch of Transition Concierge To-Go, a mobile application that delivers personalized job leads and other job-search tools to the smartphones of laid-off workers. Transition Concierge To-Go is an extension of Transition Concierge 3.0, RiseSmart's next-generation outplacement offering that provides highly personalized job leads to laid-off workers each week via an online interface.

San Francisco, California - RiseSmart, a leading provider of Web-enabled outplacement and job search services, today announced the launch of Transition Concierge To-Go, a mobile application that delivers personalized job leads and other job-search tools to the smartphones of laid-off workers.

"Traditional outplacement providers still build their offerings around the outdated idea that laid-off employees should come to a physical office to attend seminars and be taught how to find a job," said Sanjay Sathe, founder and CEO of RiseSmart. "Transition Concierge takes the opposite approach. We go where the employees are - and our new mobile app is a perfect example of this."

Transition Concierge To-Go is an extension of Transition Concierge 3.0, RiseSmart's next-generation outplacement offering that provides highly personalized job leads to laid-off workers each week via an online interface. The mobile app will be available on the iPhone, BlackBerry, and Android-based phones. Transition Concierge To-Go sends relevant job opportunities directly to workers' smartphones, enabling them to:

- \* See the latest job leads that match their skills and preferences;
- \* Tag jobs they like for follow-up;
- \* Send themselves a reminder to take action on a job lead;
- \* Review notifications for job-related Webinars and networking events;
- \* Contact a RiseSmart Transition Specialist via phone or e-mail with feedback or to request additional information;
- \* Review preferences, settings, favorites and more!

A primary distinction of Transition Concierge 3.0, compared to traditional corporate outplacement offerings, is that the solution provides highly personalized job leads to each employee on a weekly basis.

RiseSmart uses proprietary aggregation and semantic search technology to match each employee's job preferences against hundreds of thousands of active job listings across the Web. Then, a specialist assigned to the employee's account hones these results by hand - ensuring that only pertinent leads are delivered to each employee.

RiseSmart:  
<http://www.risesmart.com>

Transition Concierge 3.0:  
<http://www.transitionconcierge.com>

Splash Screen:  
<http://www.risesmart.com/risesmart/blog/wp-content/uploads/2010/04/risesmart-mobile-app-pic.jpg>

RiseSmart provides the next-generation outplacement and recruitment process outsourcing

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solutions. The company leverages a common technology platform, proven methodologies, and one-on-one support to help employers with their workforce strategy, and displaced employees with their career strategy. RiseSmart drives significant ROI to organizations by offering affordable pricing, reducing severance costs and unemployment taxes for outplacement services and reducing cycle time and cost of hire for recruiting services. For more information, visit RiseSmart online.

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