

## OnTheRoad.to Launches New Website Supporting HTML5 Video

Published on 04/16/10

OnTheRoad.to travel website gets some major improvements today: HTML5 video for iPad and iPhone, interactive administration, fresh design and new skin editor, allowing users to customize their travel journals even more. As the iPad trend is spreading quickly, OnTheRoad.to is keeping up with its new website. It now supports the HTML5 video and allows anyone to watch user generated videos directly on their iPad and iPhone.

Seattle, Washington - The real-time geo publishing platform, OnTheRoad.to, won't let its service go out of date. Today OnTheRoad.to has launched a fresh update of its website with some major improvements: HTML5 video for iPad and iPhone, interactive administration and a fresh new design.

### Keeping up with the iPad trend

As the iPad trend is spreading quickly, OnTheRoad.to is keeping up with its new website. It now supports the HTML5 video and allows anyone to watch user generated videos directly on their iPad and iPhone. Videos will open in a new window, so anyone can enjoy the full size and quality. OnTheRoad.to developers have also combined the public trip page with the user's administration site to allow travelers a more interactive, easy and fun experience with the blogging system.

### Newly refreshed design

Also the entire OnTheRoad.to design has been refreshed. A new skin editor enables users to customize their own travel journals even more. They can choose their own color combination or replace the background picture of the entire journal. "Our improvements go hand in hand with our users' feedback. As a next step we are working on statistics for each travel journal as well as on improving our mobile applications," noted Michal Blaha, CEO and founder of OnTheRoad.to.

OnTheRoad.to:  
<http://www.ontheroad.to>

App Icon:  
<http://cs.ontheroad.to/res/about/ico.png>

OnTheRoad.to is a new real-time geo publishing platform, that allows travelers create their travel journal directly 'on the go' via phone applications for iPhone and Android, email, SMS/MMS or any web browser, share their travel adventures online, stay in close touch with their friends and family back home while connecting to other travelers. OnTheRoad Inc. was established in 2007 to provide a valuable connective resource to the traveling community. OnTheRoad Inc. was designed to give travelers a smart, fun and convenient way to share photos and thoughts as they experience them. Copyright (C) 2010 OnTheRoad.to. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Michaela Romanova  
Marketing & Business Development

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

[michaela@ontheroad.to](mailto:michaela@ontheroad.to)

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