

Bowers Technologies makes PrayerJournal free on National Day of Prayer

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Bowers Technologies, Inc. today announced that they are offering their best selling iPhone app, PrayerJournal, for free in observance of the National Day of Prayer. PrayerJournal allows people to better manage their prayer life. During the month of March the app ranked as the 36th most popular download in iTunes store under the lifestyle category. It also ranked within the top 100 downloads in 12 countries.

Rancho Santa Margarita, California - Bowers Technologies, Inc. today announced that they are offering their best selling iPhone app, PrayerJournal, for free in observance of the National Day of Prayer.

"We can't think of a better way to help people observe the National Day of Prayer." said Bryan Bowers, founder of Bowers Technologies, Inc. "Today is an important day where we as a nation can pause and spend time focusing on praying for our country, our leaders, and those around us. This is just our little way of helping out."

PrayerJournal is a program that runs on iPhones, iPads, and iPod touches that allows people to better manage their prayer life. During the month of March the app ranked as the 36th most popular download in iTunes store under the lifestyle category. It also ranked within the top 100 downloads in 12 countries.

The app has the following features:

- * Manage an unlimited number of prayer requests
- * Email prayer requests to others
- * Pray for your entire list, a smaller section, and many other options
- * Record answered prayers, then review them and email to others
- * Password protect the app to safeguard confidential information
- * Tilting of screen to make inputting of prayer requests easier

"People will also be interested to know that we are days away from finalizing a significant update to PrayerJournal. The new version will allow for adding categories, assigning pictures of people you are praying for, changing the background image, editing answered prayers and a lot more." said Bowers. "We anticipate the update will be available sometime next week."

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iPhone OS 3.1.2 or later
- * 0.7 MB

Pricing and Availability:

Free in observance of the National Day of Prayer, PrayerJournal 2.4 is normally priced at \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Lifestyle category.

PrayerJournal 2.4:

<http://iproduceapps.com/>

Download From iTunes:

<http://itunes.apple.com/us/app/prayerjournal-daily-prayer/id333177407?mt=8>

Screenshot:

http://iproduceapps.com/images/pj_main.jpg

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

App Icon:

http://iproduceapps.com/images/prayer_journal_128x128.jpg

Headquartered in Rancho Santa Margarita, California, Bowers Technologies, Inc. is a privately held software development firm founded in 2003 by Bryan Bowers. Bowers Technologies has proudly served the IT needs of Southern California businesses for over 18 years. Today, the company forms a group of people who are absolutely passionate about technology and mobile phone applications. Their executive team leverages more than two decades of experience in the information technology industry who share a commitment to providing the highest quality solutions with a major emphasis on total customer satisfaction. Copyright (C) 2003-2009 Bowers Technologies, Inc. and iProduceApps. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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