

## **Nolobe Introduces Interarchy 9**

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Nolobe today introduced Interarchy 9, a major update to the award-winning file transfer application for Mac OS X. Continuing to raise the bar in file transfer technology Interarchy 9 introduces over one hundred new and improved features, including a brand new protocol built upon SSH, numerous enhancements to the product's interface, plus much more. The new SSH protocol is a major addition to Interarchy's already comprehensive set of supported protocols.

### **FOR IMMEDIATE RELEASE**

Perth, Australia - January 11, 2008 - Nolobe today introduced Interarchy 9, a major update to the award-winning file transfer application for Mac OS X.

Continuing to raise the bar in file transfer technology Interarchy 9 introduces over one hundred new and improved features, including a brand new protocol built upon SSH, numerous enhancements to the product's interface, plus much more.

"For close to 15 years Interarchy has led the way with its advanced file transfer capabilities," said Matthew Drayton, founder and CEO of Nolobe. "Interarchy 9 builds on this by adding a number of exciting new features to enhance our customers' productivity."

The new SSH protocol is a major addition to Interarchy's already comprehensive set of supported protocols. SSH provides a number of advantages over incumbent protocols such as FTP and SFTP. Not only is it faster than SFTP but it offers much greater flexibility.

"Interarchy's SSH protocol offers significant speed improvements, especially when mirroring. We are talking seconds versus minutes for large websites. This is a big deal." adds Drayton. "Better yet, SSH puts us in the driving seat. No longer will we be shackled by the limitations of SFTP or FTP."

Interarchy 9 requires Mac OS X 10.4.11 or later. For more information on Interarchy, or to download a fully functional trial version, please visit the Nolobe's website.

#### **Pricing and Availability:**

Through February 2008 Interarchy 9 is available at an introductory price of \$39 USD, with a suggested retail price of \$59 USD effective March 1, 2008. A free upgrade is offered to all users who purchased Interarchy on or after February 1, 2007 and will be notified automatically via email. A \$29 USD upgrade offer is available to all registered owners of Interarchy 8.5.4 or earlier.

Nolobe will be demonstrating Interarchy, as well as it's new image editor Iris, next week at the Macworld Conference & Expo 2008 in San Francisco.

Nolobe Website:  
<http://nolobe.com>

Interarchy:  
<http://nolobe.com/interarchy/>

Direct Download Link:  
<http://downloads.nolobe.com/interarchy-90.zip>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Purchase Link:  
<http://store.nolobe.com/>

Release Notes:  
<http://nolobe.com/interarchy/releasenotes/>

Nolobe specializes in developing advanced yet user friendly Mac software. Nolobe's flagship application, Interarchy, the world's most advanced (and award winning) file transfer program, is now joined by Iris, a powerful, intuitive, and easy-to-use image editor. Nolobe - Sophistication Simplified. Nolobe, the Nolobe logo, Interarchy, Iris, and "Sophistication Simplified" are trademarks of Nolobe Pty Ltd. Copyright (c) 2008, all rights reserved. All other trademarks are the property of their respective owners.

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