

Nolobe Introduces Iris Public Beta At Macworld Conference & Expo

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Nolobe today introduced the public beta of Iris, an all-new image editor for Mac OS X. Nolobe, located at booth 1338, will be demonstrating Iris, as well as it's latest version of Interarchy, at the Macworld Expo 2008. Designed from the ground up specifically for Mac users, Iris provides a powerful, intuitive, and easy to use solution for all your photo editing needs. Programmed to perform with a unique and elegant one-window interface, Iris renders confusing multiple palettes obsolete.

FOR IMMEDIATE RELEASE

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"Iris has been created for previously overlooked Mac owners who simply wanted an accessible and easy to use image program that provides professional results, without the professional price tag." explained Matthew Drayton, founder and CEO of Nolobe.

Pricing and Availability:

The public debut of Iris will occur at Macworld Conference & Expo on January 14, 2008 at booth 1338. Iris is also available for free download from the Nolobe website. Regular updates to the software will be posted on the site, feedback will be collected and the final product is expected to be introduced during March 2008.

Special Offer:

Iris 1.0 will retail for \$79.95 USD but can be pre-ordered starting January 14 for \$39.95 USD (saving \$40) from The Nolobe Store.

Nolobe Website:

<http://nolobe.com/>

Iris:

<http://nolobe.com/iris/>

Nolobe Store:

<http://store.nolobe.com/>

Download:

<http://downloads.nolobe.com/iris-10.zip>

Nolobe specializes in developing advanced yet user friendly Mac software. Nolobe's flagship application, Interarchy, the world's most advanced (and award winning) file transfer program, is now joined by Iris, a powerful, intuitive, and easy-to-use image editor. Nolobe - Sophistication Simplified. Nolobe, the Nolobe logo, Interarchy, Iris, and "Sophistication Simplified" are trademarks of Nolobe Pty Ltd. Copyright (c) 2008, all

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