

## Easy Lead Management System Now Available for App Developers

Published on 05/13/10

Optimum Lead Generation, LLC, the parent company behind iPhoneAppQuotes, announced today a strategic partnership with LeadLog, LLC, makers of dashboard, lead management software. LeadLog is excited about its new partnership with Optimum Lead Generation and is looking forward to bringing another vertical into the marketplace to complement their existing clients. LeadLog, LLC is the maker of the web based sales lead management system, dashboard with corporate offices located in Boca Raton, FL.

Royal Palm Beach, FL. - Optimum Lead Generation, LLC, the parent company behind iPhoneAppQuotes, the leading network that helps you find an iPhone App Programmer announced today a strategic partnership with LeadLog, LLC, makers of dashboard, lead management software.

"Many of the iPhone application developers in our network need an easy, cost effective way to manage, distribute, assign and track the highly qualified leads we send them" said Gregg Weiss, CEO of Optimum Lead Generation. "When we took a tour of the dashboard system, immediately the ease of use and the features made it obvious that iPhone developers in our network would see great value and enable them to better track their leads and overall ROI."

"LeadLog is excited about its new partnership with Optimum Lead Generation and is looking forward to bringing another vertical into the marketplace to complement our existing clients in the insurance, financial and educational spaces who already use dashboard" said Jared Oppen, COO and co-founder of LeadLog, LLC.

Esteban Gonzalez, CTO and co-founder said "dashboard simplifies the lead management process to the point that you don't even have to think about what you have to do or who you have to call, dashboard will tell you."

### About LeadLog, LLC

LeadLog, LLC is the maker of the web based sales lead management system, dashboard with corporate offices located in Boca Raton, FL.

### Optimum Lead Generation:

<http://www.optimumleadgeneration.com>

### Dashboard Lead Management System:

<http://getdashboard.com/ipaq/>

### iPhone Application Developers:

<http://www.iphoneappquotes.com>

Optimum Lead Generation operates several web properties and helps iPhone, Android, Blackberry and iPad app developers by sending them qualified leads to help grow their business. iPadApplicationQuotes is owned and operated by Optimum Lead Generation, LLC. Copyright (C) 2010 Optimum Lead Generation, LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Gregg Weiss  
President  
866-432-2892

[gweiss@optimumleadgeneration.com](mailto:gweiss@optimumleadgeneration.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-12940.htm>

\*\*\*\*\*