

FMPug Announces Immediate Availability of The Everything Reference Book

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FMPug, the world wide member organization of FileMaker developers and IS/IT supporters of FileMaker products, today announced the immediate availability of The Everything Reference which proved to be the big hit of DevCon 2007. It's a concoction of books, reference manuals, guides, application help files and original work, distilled into a single convenient source. Staying true to its name, we believe this book will prove to be an "everything reference" and a useful addition to your arsenal.

The Biggest Ticket Item from the FileMaker Developer Conference (DevCon) 2007 is Now Available for Everyone To Own from <http://www.lulu.com/content/1840967>

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Available now in print for \$44.99* and as a PDF for \$18.75*

* FMPug members can save \$15.00 USD on the printed version and \$6.00 USD on the PDF version by logging into their member home page.

This book was created following the enormous success of the FileMaker Functions & Reference Chart debuted at the 2006 FileMaker Developer's Conference (DevCon). DevCon provided a spring board for the chart's burgeoning success, quickly making it a sought after resource for FileMaker developers worldwide. While well-regarded for its content, the size of the chart was reported as rather cumbersome and lacked portability.

It was true - the chart being poster size lent itself more to wallpaper than a desk reference. Rather than reproducing something that people could use to decorate their room, we decided instead to create a product that best met the needs of the community. The feedback proved invaluable, and ultimately lead us down the path of (vast) improvement.

"Lays flat on your desk so you don't have to"

The format of this book was deliberated over almost as much as the content. Let's face it, most "perfect bound" desk references aren't very cooperative when it comes to staying put, some might say they have a mind of their own. One minute you're reading page 233 and in a flash, the book has reverted to page 145, or has closed all together! It became imperative we create a very cooperative desk reference that promised to lay flat without a fight. Thus, the spiral format was voted-in and marked the end to the deliberation.

Though the new choice of formatting offered us the opportunity to expand on the content covered, but choosing the "right" content became paramount. The goal quickly became to create a readily accessible, indispensable little gem for FileMaker developers - no matter their level of expertise. As a result, all the information was hand-picked, covering key topics that we as developers rely on each and everyday. It's a concoction of books, reference manuals, guides, application help files and original work, distilled into a single convenient source. Staying true to its name, we believe this book will prove to be an "everything reference" and a useful addyour information arsenal.

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Headquartered in Orlando, Florida, FMPug is fast becoming the world's leading resource for developers and users who utilize FileMaker in their day-to-day activities. Winner of the 2005 Mad Dog PR Award, the 2006 FileMaker Excellence Award and the 2007 FileMaker Excellence Award, FMPug has created one of the first truly virtual communities with FileMaker as its focus. Continually updating its benefit offerings to meet the ever-growing needs of its member base, FMPug prides itself on offering membership opportunities to anyone and everyone interested in FileMaker. FMPug is an eleven hundred member worldwide community of professional FileMaker Pro consulting developers, IT professionals who support the FileMaker Family of Products, and in-house developers and subject matter experts.

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