

VenticentoStudio releases DataTap 2.0 - Edit Records on Mac and PC

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VenticentoStudio today announces DataTap 2.0, the revolutionary pocket database app for iPhone, iPad and iPod touch. DataTap ships with a dedicated free desktop software application, letting users create and edit database records from the comfort of their Macs and PCs. DataTap lets users create and manage unlimited forms with unlimited fields using an advanced yet easy to use form designer, comprehensive data types and industry-standard data encryption.

Treviso, Italy - VenticentoStudio today is pleased to announce the release of DataTap 2.0 for iPhone, the revolutionary pocket database app that ships with a dedicated free desktop software application letting users create and edit database records from the comfort of their Macs and PCs and import data into DataTap over a wi-fi network connection, at no extra cost.

DataTap lets users create and manage unlimited forms with unlimited fields using an advanced yet easy to use form designer, comprehensive data types and industry-standard data encryption. Form fields can be assigned user-configurable tap-actions to execute specific actions on the fields content such as sending an e-mail, making a phone call, opening a website. A library of 250 high-quality icons, the availability of fast record-browsing controls and a clean iPhone-style user interface all contribute in providing a pleasant experience when using the app in everyday routine tasks.

When paired with the iBackup desktop application, DataTap raises the standards for database apps on the AppStore. iBackup, free to download and on Mac and PCs, provides advanced synchronization over wi-fi networks, a multi-threaded core for fast record browsing and searching, import/export of data in CSV format, extensive UTF-8 support for international characters set, drag and drop support, clipboard support and, a world premiere for free satellites desktop apps, complete and extensive record editing abilities: users will create forms in DataTap, sync over to iBackup and start entering or updating records from the comfort of their large keyboards.

With a features set uniquely positioned on the AppStore, DataTap is, simply put, the best option for consumers looking for a flexible pocket database app with the ability to create and edit records on their Macs or PCs.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iPhone OS 3.1.2 or later
- * 3.2 MB

Pricing and Availability:

DataTap 2.0 is \$4.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Productivity category.

VenticentoStudio:

<http://www.venticentostudio.it>

DataTap 2.0:

<http://www.venticentostudio.it/site/DataTap.htm>

Purchase and Download:

<http://itunes.apple.com/us/app/datatap-database-free-backup/id346834803?mt=8>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

iBackup:

<http://www.venticentostudio.it/site/iBackup.htm>

VenticentoStudio designs software solutions for the mobile world. VenticentoStudio has a long standing reputation for developing software on mainstream mobile devices, from industrial rugged wireless terminals to retail smartphones. We have developed complex, enterprise-class embedded solutions on Motorola(R) rugged terminals, Microsoft(R) Windows CE(R) and Windows Mobile(R) operating systems, the RIM(R) BlackBerry(R) and Java(TM)-powered cell phones. Our solutions often represent segment-leader products in strategic areas like logistics, distribution, provisioning, sales force automation and retail commerce. Now committed to providing the best mobile software experience to iPhone users, VenticentoStudio is delivering best-of-breed targeted solutions to consumers through the Apple AppStore. Copyright (C) 2010 VenticentoStudio. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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