

Porsche Club of America Unveils iPhone App

Published on 06/02/10

The Porsche Club of America announced today that the PCA iPhone App is now available for download on the App Store. The Porsche Club is the first car club to release an iPhone App. Members can stay connected with PCA regions, events as well as having PCA/Porsche related resource information right at their fingertips. Members can find Porsche dealers and Porsche related service providers using GPS or zip code, find tracks closest to you using GPS or zip code and much more.

Royal Palm Beach, Florida - The Porsche Club of America announced today that they will be the first car club to release an iPhone Application. Together with Blue Whale Web Solutions, Inc., the application has been accepted into Apple's App Store and is available for download for \$4.99.

"We are excited about entering into the mobile resource arena and giving Porsche enthusiasts the ability to take PCA with them wherever they go. Staying connected with PCA regions, their events and having PCA/Porsche related resource information at one's fingertips will be invaluable" said Vu Nguyen, Executive Director, Porsche Club of America.

The PCA iPhone Application has the following features:

- * Find Porsche dealers and Porsche related service providers using GPS or zip code
- * Find tracks closest to you using GPS or zip code
- * Find out what PCA region you are in using GPS or zip code, then link to that region's website
- * View events happening in PCA's 139 regions
- * Store your PCA membership number
- * Store your PCA.org login
- * Renew your PCA membership
- * Join PCA

About Porsche Club of America:

While our cars are very exclusive, our club is not. For over 55 years, the Porsche Club of America has been dedicated to enhancing the Porsche ownership experience. Social, technical or competitive - no matter your interest, the PCA has something to offer every Porsche owner. Membership is open to all Porsche owners, co-owners or lessees, who are 18 years of age or older. The Porsche Club of America has grown to over 100,000 members and 139 Regions throughout the United States and Canada. The Porsche Club of America offers driving experience, technical assistance and camaraderie second to none.

Porsche Club of America:

<http://www.bluewhaleapps.com>

Purchase and Download:

<http://itunes.apple.com/us/app/porsche-club-of-america/id365337464?mt=8>

Join PCA:

<http://pca.org/Membership/JoinPCA.aspx>

Screenshot:

<http://www.bluewhaleapps.com/images/pca-screen.jpg>

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