

AppStar - The Business Intelligence Solution for your App Store Business

Published on 06/07/10

AppStar is the business analytics solution you need to easily and efficiently manage your iPhone, iPad and iPod touch app sales, and let you spend more time creating top-selling apps. AppStar compiles your iTunes Connect reports automatically and presents your iPhone, iPad or iPod touch app sales data in a user-friendly dashboard. Spend your time creating successful applications and developing your App Store business, instead of worrying about your accounts.

Paris, France - It's time to focus on your added value: you should be spending your time creating successful applications and developing your App Store business, instead of worrying about your accounts. AppStar is the business analytics solution you need to easily and efficiently manage your iPhone, iPad and iPod touch app sales, and let you spend more time creating top-selling apps.

AppStar compiles your iTunes Connect reports automatically and presents your iPhone, iPad or iPod touch app sales data in a user-friendly dashboard. Access your products or regional sales data in a few clicks; keep all your resources, rankings and reviews at your fingertips; follow up on your competitors; get instant snapshots of the money Apple owes you; and easily reconcile your payments. Do all this in an easy-to-navigate interface with AppStar.

Selling your products worldwide requires that you be present in more than 90 App Stores; you also need to manage what customers say in all those stores. AppStar gives you instant access to users' comments about your apps. You can store all your marketing materials, and those of your competitors, in one place. You can instantly access all the marketing information you need to improve your software and your business.

AppStar is not only the tool you need to efficiently manage your sales and financial assets; it is also a very powerful tool to follow what your competitors are doing. How do your applications perform compared to those of your competitors? AppStar provides you an instant snapshot of how your applications and those of your competitors are perceived! Spying on your competitors has never been this easy. In a fast-growing app market, AppStar is the must-have analytics software for developers, publishers and mobile agencies. It's time to do some serious business; it's time to use AppStar.

System Requirements:

* Mac OS X 10.6 or later

Pricing and availability:

AppStar is a subscription-based service. The subscription categories are as follows:

AppStar Bronze (1 iTunes Connect account and 1 free app): \$9.95/year

AppStar Silver (1 iTunes Connect account and 5 apps): \$99.95/year

AppStar Gold (3 iTunes Connect accounts and 20 apps): \$199.95/year

AppStar Platinum (Unlimited iTunes Connect accounts and unlimited apps): \$499.95/year

A free, full-featured 30-day demo of AppStar is available from Damabia online.

Damabia:

<http://www.damabia.com/>

AppStar:

<http://www.damabia.com/appstar.php>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download:

<http://www.damabia.com/download/appstar.zip>

Purchase:

<http://www.damabia.com/store/>

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