

## **DataMind Srl announces Jade 1.0 Digital Image Processing for Leopard**

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DataMind Srl is delighted to announce Jade 1.0, their highly acclaimed digital image processing application for Mac OS X Leopard. Implementing state-of-the-art algorithms to enhance color, contrast and dynamic range, Jade is an easy-to-use image enhancement and batch processing tool that will automatically improve digital images. As DataMind's first product of a series of image processing and computer vision tools, Version 1.0 is a staff pick and featured download on Apple's download website.

### **IMMEDIATE RELEASE**

Udine, Italy - January 30, 2008 - DataMind Srl is delighted to announce Jade 1.0, their highly acclaimed digital image processing application for Mac OS X Leopard. Implementing the best state-of-the-art algorithms to enhance color, contrast and dynamic range, Jade is an easy-to-use image enhancement and batch processing tool that will automatically improve digital images.

It has never been so easy to significantly improve digital images. Just load them in Jade, click a button and save the result. Jade will use its proprietary algorithms to enhance color, contrast and dynamics, while preserving the overall quality of the images. In addition, Jade also provides manual controls to fine-tune intensity values, the contrast of the image and the colour correction for unbalanced images.

As DataMind's first product of a series of image processing and computer vision tools, Version 1.0 is a staff pick and featured download on Apple's download website, and an excellent complement to their iLife suite.

Feature highlights include:

- \* One-Button Automatic Image Enhancement
- \* Batch Process large volumes of images at once
- \* Fine-tune Intensity Values, Contrast and Colour Correction for unbalanced images

Minimum Requirements:

- \* Mac OS X Version 10.5 (Leopard) or higher
- \* Universal Binary for PowerPC and Intel
- \* 10.4 MB Hard Drive space

Pricing and Availability:

Jade 1.0 is offered in both Standard and Pro versions, and are available as a full-featured 30 day demo. Jade Standard is \$39.99 USD, and Jade Pro is \$199.99 USD. The first 100 customers may take advantage of a 50% discount on both Standard and Pro license. Simply enter the discount code "jade" in their shopping cart.

DataMind:

<http://www.datamind.biz/>

Jade Overview:

<http://jade.datamind.biz/>

Direct Download Link:

<http://jade.datamind.biz/files/Jade.dmg>

Purchase Link:

<http://jade.datamind.biz/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Company Blog:

<http://jade.datamind.biz/blog/>

Application Icon:

[http://jade.datamind.biz/img/jade\\_logo.png](http://jade.datamind.biz/img/jade_logo.png)

Based in Udine, Italy, DataMind Srl is an ICT start-up founded in 2006 by 4 research scientists, whose core business is the outsourcing of scientific software to research centers/institutes. With a focus on developing software for researchers in Neuroscience, Astrophysics, Earth Sciences, Computer Vision, Image Processing, etc., DataMind's R&D department provides state-of-the-art, industrial based solutions to visualize and analyse scientific and experimental data. A staff pick and featured download on Apple's download website, Jade is the first application that makes direct use of the algorithms developed by DataMind. Copyright 2006-2008 DataMind Srl All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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