

## Softpress Announces Ship Date and Special Pricing for Freeway 5

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Softpress Systems Ltd. announced that both Freeway 5 Pro and Freeway 5 Express will ship on March 27, 2008. Until then, special pricing is available to early adopters through the Softpress store. Alongside Freeway's traditional features, Freeway 5 has a wide-range of new functionality. Many other new features and improvements, including sliced background images, background effects, new graphic effects, nested HTML lists, Save Archive, iPhoto import, color labeling, and more.

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Today, Softpress Systems Ltd. announced that both Freeway 5 Pro and Freeway 5 Express will ship on March 27, 2008.

"Freeway 5 is a milestone in the world of web design," said Richard Logan, Softpress Managing Director. "Never before has it been this easy to create high-quality, fully-featured professional websites without coding knowledge."

Until final release and as an incentive to early adopters, special pricing is available through the Softpress store. For example, upgrades from Freeway 4 Pro to Freeway 5 Pro will be \$69, upgrades from Freeway 4 Express to Freeway 5 Express will be \$39 and owners of Freeway 4 Express can upgrade to Freeway 5 Pro for \$169. There will also be a bonus discount on all copies of Intaglio - the powerful drawing program for the Mac.

Freeway 4 Pro and Freeway 4 Express are available from retailers worldwide, and all purchasers of Freeway 4 after January 1, 2008 are eligible to receive a free downloadable upgrade to the new version. Proof of purchase may be required. For full pricing information please their website.

Freeway 5 New Features:

Alongside Freeway's traditional features (Master Pages, Freeway Shop and hundreds of other powerful time-saving features), Freeway 5 has a wide-range of new functionality including:

- \* CSS menus - create amazing, high-speed dropdown or fly-out navigation schemes in minutes.
- \* Make your own personalized Blogger templates.
- \* A suite of Google Actions to allow users to add Google content effortlessly.
- \* Scriptaculous Actions - a range of sensational dynamic effects: fade, blind, pulsate and more.
- \* Accessibility provisions, including reports and views to ensure your target audience gets exactly what they need.

Many other new features and improvements, including sliced background images, background effects, new graphic effects, nested HTML lists, Save Archive, iPhoto import, color labeling, and more.

Softpress Systems:  
<http://softpress.com/>

Freeway 5:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://softpress.com/freeway5beta.php>

Purchase Link:

<http://softpress.com/freeway5beta.php>

Softpress was founded in 1993 to address the emerging needs of professional publishers and designers for cross-media authoring tools. Freeway, and its extensive feature set, result from Softpress' ongoing efforts to identify and meet the real needs of web designers in today's environment. Softpress creates tools that many people rely on for their day-to-day business, so they listen carefully to their customers. Future upgrades and product offerings will continue to demonstrate Softpress' commitment to quality, leading-edge innovation and customer service.

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