

Red Marble Games Releases Build-a-lot for the Mac

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Popular Mac-only game publisher, Red Marble Games, today announced the release of Build-a-lot for the Macintosh. An addictive strategy game based on building, buying, upgrading, and selling houses, Build-a-lot gives players the unique opportunity to fill the shoes of a big time real estate mogul, wheeling and dealing to build various projects and become rich in the process.

IMMEDIATE RELEASE

Boston, MA - March 3, 2008 - Popular Mac-only game publisher, Red Marble Games, today announced the release of Build-a-lot for the Macintosh. An addictive strategy game based on building, buying, upgrading, and selling houses, Build-a-lot gives players the unique opportunity to fill the shoes of a big time real estate mogul, wheeling and dealing to build various projects and become rich in the process.

Ported from the best-selling PC title of the same name, Build-a-lot provides countless hours of strategic real estate fun and entertainment. Players can flip houses in an effort to earn quick money, do special favors for the town's mayor in an effort to earn special favors in return, visit and work within scenic towns, maintain properties and earn piles of money via rental income, and much more.

"Build-a-lot is a fantastic game with gorgeous graphics, and a very unique game play perspective and objective," said Mark Batten, founder and CEO of Red Marble Games. "Build-a-lot is one of those rare titles that's truly engrossing. It effortlessly pulls players in and engages them for hours on end. We're proud to be the publisher bringing such a compelling and entertaining title to Mac game players around the world."

Features of Build-a-lot for the Mac include:

- * Stunning house and neighborhood graphics,
- * Fun and entertaining upgrades, including bowling alleys, swimming pools, and more,
- * Special buildings, including museums, mansions, and castles,
- * Fun challenges that let players earn extra money,
- * Neighborhood improvement opportunities,
- * Compare scores with other Build-a-lot players with online score listings.

Priced at only \$19.95 USD, Build-a-lot for the Mac is a Universal Mac OS X application that requires Mac OS X 10.3.9 or better, and is available for immediate download directly from Red Marble Games' website.

Red Marble Games Website:

<http://www.redmarblegames.com>

Build-a-lot Information:

<http://www.redmarblegames.com/buildalot.html>

Build-a-lot Download Link:

<http://www.redmarblegames.com/downloads/BALDemo.dmg>

Founded in 2002 by Mark Batten, renowned game publisher Red Marble Games came about with the idea of bringing great independent games, originally developed for the Windows platform, over to the Mac. In one form or another, Mac games have always been a passion of

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Batten's, and by focusing on porting and publishing rather than on original development, Red Marble Games is able to make a broader array of high quality titles available for Mac people to enjoy. Red Marble Games is proud to be a Mac-only company, and focuses on bringing Mac users games that are easy to learn and fun to play over and over again. Most all of Red Marble Games' titles are intended to appeal to the whole family.

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