

## 255k iPhone Apps, Only One For Writing Poetry - Meet The New Poet's Pad

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Independent app developer Dante Varnado Moore today announces 1.0.1 for iPhone. Modeled after its top ranking iPad counterpart, Poet's Pad is a professional poetry writing app that allows poets to create, arrange and store all of their poetry in one app. It includes a digital audio recorder for writers who express their art via Spoken Word or Def Poetry. It also contains powerful idea generating tools that are designed to inspire creative expression and eliminate writers block.

Burlington, New Jersey - Independent app developer Dante Varnado Moore today is pleased to announce the release and immediate availability of Poet's Pad(TM) for the iPhone and iPod touch. Poet's Pad is a professional poetry writing app that allows poets to create, arrange and store all of their writings and poems in one app. It includes a digital audio recorder for capturing vocal ideas for those who express their art via Spoken Word or Def Poetry. It also contains "powerful idea generating tools that are designed to inspire creative expression and eliminate writer's block" says independent app developer Dante Varnado Moore.

### Emotion Based Idea Generator - Eliminate Writer's Block:

Unique to Poet's Pad(TM) for iPhone is its emotion based idea generator. Writers can randomly generate words and phrases that reflect their mood by tapping on a category such as 'Love', 'Hate', 'Desire', 'Hope', 'Fear' etc. The words and phrases that are generated can then be posted on sticky notes for later use or inspiration.

### Essential Tools:

Poet's Pad(TM) for iPhone includes a searchable Dictionary, Thesaurus and a 70k word Rhyming Dictionary - all of the essential tools that any serious writer would expect.

### Built In Digital Audio Recorder:

Also included is a built in digital audio recorder which is handy for poets that express themselves via Spoken Word and Def Poetry.

### Poet's can:

- \* Create and edit poems by individual stanzas
- \* Re-order stanzas (i.e. swap positions of stanza 1 and stanza 2)
- \* Export poems in both written and audio form via e-mail

### Device Requirements:

- \* Compatible with iPhone or iPod touch with a headset and microphone
- \* Requires iPhone OS 4.0 or later
- \* 1.5 MB

### Pricing and Availability:

For a limited time Poet's Pad for iPhone 1.0.1 is being offered at an introductory price of \$1.99, Over 65% off of its regular price of \$5.99 USD and the iPad version is currently on sale for \$6.99, 30% off of its regular price of \$9.99 USD (or equivalent amount in other currencies). They are available worldwide exclusively through the App Store in the Lifestyle category. If you would like more information about Poet's Pad(TM), or would like to schedule an interview with Mr. Moore, please send an email request to Elisabeth Kelly.

### Poet's Pad 1.0.1:

<http://dantemoore.squarespace.com/poets-pad-for-iphone/>

### Purchase and Download:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://itunes.apple.com/us/app/poets-pad-for-iphone/id392347326?mt=8>

YouTube Video:

<http://www.youtube.com/watch?v=NU-L-xJeMF0>

Screenshot:

<http://a1.phobos.apple.com/us/r30/Purple/25/ed/b7/mzl.fuyubvas.320x480-75.jpg>

App Icon:

<http://a1.phobos.apple.com/us/r30/Purple/33/4d/b2/mzi.rcwdlgac.175x175-75.jpg>

Burlington, New Jersey, independent app developer Dante Varnado Moore is a digital entrepreneur and experience designer. Dante has worked in the user-centered design space for over thirteen years where he has defined and designed user experiences for Web 2.0 applications, large corporate web site applications, E-commerce sites, and mobile devices. Copyright (C) 2010 Dante Varnado Moore. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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