

Nice RSS 1.0 for iPad - Feature-Filled RSS Feed Browser/Reader

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Independent developer Daniel Isenhower today introduces Nice RSS 1.0 for iPad, his feature-filled RSS Browser/Reader. The app is built around a customizable menu system that allows the feed list to be docked against any edge in either landscape or portrait mode. Emphasizing readability, Nice RSS also includes its own web browser function, YouTube and Vimeo video playback, integrated sync with the user's Google Reader settings, adding and deleting subscriptions, and built-in sharing connectivity.

Houston, Texas - Independent developer Daniel Isenhower today is pleased to introduce Nice RSS 1.0 for iPad, his feature-filled RSS Browser/Reader. The app is built around a customizable menu system that allows the feed list to be docked against any edge of the iPad (left or right, top or bottom) in either landscape or portrait mode. Emphasizing readability, Nice RSS also includes its own web browser function, YouTube and Vimeo video playback, integrated sync with the user's Google Reader settings, adding and deleting subscriptions, and built-in sharing connectivity (email, Facebook, Twitter, de.licio.us, Instapaper, ReadItLater, Tumblr, and Pinboard).

Formerly considered primarily the province of news junkies and techies, RSS (Real Simple Syndication) is a free subscription based service which publishes short news updates from thousands of websites and news services 24 hours a day. The user can receive world news bulletins, financial news, sports news, or the latest on nearly any topic having a website. RSS feeds have three advantages over typical news websites. First, succinct news headlines are conveniently listed and may be scrolled through quickly. Second, the user may opt in or out of as many feeds as they wish. And third, feeds permit the perusal of the latest news from any area, from events of global import to those of interest to a few individuals.

Nice RSS 1.0 for iPad employs a warm, wood-grain motif framing the feed list window and the display window, and serving as the background for the small toolbar. Above the feed list on the toolbar is the docking icon that allows the user to drag the feed list (along with the toolbar) to the top, right, bottom, or left edge of the iPad. The text window, occupying the remainder of the screen, displays the feed list headline in large type along with a brief summary. Should the user wish further information, they need only touch the link button beside the feed item and may open the full story in the app's own integrated web browser or in Safari. The link button also enables sharing using email or one of six social sites.

Feature Highlights:

- * Sync free RSS feeds to the cloud with Google Reader
- * Dock the feed list to any side of the screen
- * Expand or minimize individual RSS feeds
- * Add/remove subscriptions from within the app
- * Mark all items read for any subscription
- * Mark single items as read/unread
- * Open any item's URL in the full browser included inside the app
- * Share with any of the following services: Email, Facebook, Twitter, de.licio.us, Instapaper, ReadItLater, Tumblr, or Pinboard

Since the feed list may be docked in any of four positions, and the app functions in both portrait and landscape mode, Nice RSS offers eight different screen configurations. Perhaps the most convenient is reading the iPad as one would a newspaper. In the portrait orientation the feed list is on the right third of the screen, while the text display window is on the left. Dexterous browsers may then scroll items with their right thumb,

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and summaries with their left. Each feed is labeled with text and its icon, and a decrementing counter indicating the number of items unread. Feeds can be opened to reveal the entire list, or closed leaving only the feed name.

"Now that the iPad has become the preferred means of reading newspapers and magazines for many people, I thought those iPad owners should have a simple way of exploring the world of RSS feeds," stated developer Daniel Isenhower. "Nice RSS 1.0 has been especially designed for the iPad, and makes browsing or reading feeds effortless and enjoyable."

Device Requirements:

- * iPad Compatible
- * iOS3.2 or later
- * 2.9 MB

Pricing and Availability:

Nice RSS 1.0 is only \$2.99 (USD) and available worldwide exclusively through the App Store in the News category. Review copies are available upon request.

Nice RSS 1.0:

<http://nicerss.gummydev.com/>

Purchase and Download:

<http://itunes.apple.com/us/app/nice-rss/id393859348?mt=8>

YouTube Video:

<http://www.youtube.com/watch?v=Rvs0GJw8cZw>

Screen Shot 1:

<http://a1.phobos.apple.com/us/r1000/013/Purple/d9/cb/50/mzl.oimbkntm.480x480-75.jpg>

Screenshot 2:

<http://a1.phobos.apple.com/us/r1000/041/Purple/cb/ba/41/mzl.sucplxjk.480x480-75.jpg>

Application Icon:

<http://nicerss.gummydev.com/icon-web.png>

Daniel Isenhower is an independent software and web developer, whose passion is to create mobile applications that can be readily usable. Based in Houston, Texas, Daniel has worked as a web, back-end, and mobile applications developer for over 10 years. Copyright (C) 2010 Daniel Isenhower. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Daniel Isenhower
Owner

nicerss@gummyavenger.com

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