

Apple Enthusiast Debuts - Total Aggregation of Apple User News

Published on 04/09/08

Apple Enthusiast offers total aggregation of Apple user news in one, always-updating website. For Apple Mac, iPod, iPhone and more, it's the only place that keeps track of it all. Apple Enthusiast sorts news headlines plus audio and video podcasts into 22 useful and relevant categories spread over three main site pages, updated continually.

San Francisco, CA - Apple Enthusiast debuts today with a mission to aggregate all the online user news and information for fans of Apple products. All of it.

Apple Enthusiast is the companion website to Apple Investor News which aggregates all the financial and business news for investors in Apple Inc. [Nasdaq: AAPL].

"It's hard to keep up with the extraordinary amount of Apple user news," comments Frank Cioffi, editor and publisher. "Apple Enthusiast is designed to capture it all in one, always-updating site. Whether it's user news about the Mac, iPods, iPhones or software, hardware, user tips, hacks, accessories, games, or the best deals for Apple-related products, we'll have it here."

Apple Enthusiast sorts news headlines plus audio and video podcasts into 22 useful and relevant categories spread over three main site pages, updated continually. Categories include Apple Mac + Mac OS, Apple iPod, Apple iPhone, Apple Rumors, Tips + Tricks, Apple Games, Apple in Living Room, Deals + Sales, Steve Jobs, Apple Developers and 12 other categories.

Each category can also be viewed as a standalone news website by clicking through to "single category view" which shows only that topic's headlines going back 90 days. The site auto-refreshes every 15 minutes. Visitors can manually refresh at will, as the backend database of headlines updates every five minutes. Headlines are shown in descending time order.

"Like many of the faithful, I'm voracious for Apple-related news," says Cioffi. "Apple Enthusiast fulfills my longtime desire to aggregate the entire Apple news universe. Apple Investor News does that for Apple business and financial news; now Apple Enthusiast does the same for the user news side of the equation."

Apple Enthusiast:
<http://www.appleenthusiast.com>

Apple Investor News:
<http://www.appleinvestornews.com>

Logo: Apple Enthusiast:
<http://beta.appleenthusiast.com/images/AE310.gif>

Logo: Apple Investor News:
<http://www.appleinvestornews.com/images/AINlogo310.gif>

About MWV News Portals - MWV News Portals produces single-topic news aggregation sites using Intelligent News Search. This unique form of specialized news search engine provides a high level of specificity and topic relevance for enthusiast news audiences accustomed to sophisticated levels of tagging, searching and sub-topic categorization. MWV News

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Portals was founded by Frank Cioffi, a technology marketing veteran and former journalist. MWV News Portals is privately funded and based in Marin County, California.

###

Frank Cioffi
Editor and Publisher
415-893-1570

frank@appleinvestornews.com

Link To Article: <https://prmac.com/release-id-1783.htm>
