

Launch of MacGraPhoto 2 - A bundle of Graphics Applications for Mac

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Apparent Software today announces the launch of their MacGraPhoto 2 bundle. MacGraPhoto 2 offers Mac users 9 premium graphics applications for the price of one or even for free. Applications in MacGraPhoto bundle will satisfy most of imaging needs of most Mac users, including vector drawing, designing brochures, smart screen capturing, creating great-looking HDR photos, preparing photos for print and framing them, creating posters and postcards and more.

Ashdod, Israel - Following the wide success of MacGraPhoto graphic applications bundle in 2009, Apparent Software is proud to announce the launch of MacGraPhoto 2 bundle that gives Mac users 9 premium graphics applications for the price of one or even for free. Applications in MacGraPhoto bundle will satisfy most of imaging needs of most Mac users: vector drawing, designing brochures, smart screen capturing, creating great-looking HDR photos, preparing photos for print and framing them, creating posters and postcards and more.

The bundle was launched on November 8th and will be running until end of November. Most Mac bundles lack focus - they collect unrelated applications, and many Mac users usually need only a couple of them. The bundle will be a great value for Mac users, as they will get 9 premium applications for the price of one (\$39.99). Many of the included applications are best in their class and widely known in Mac graphics community. 7 applications have won official Apple awards.

All applications participating in the bundle are full versions without any limitations:

- * Sandvox by Karelia Software - Apple Design Award Winner Website building application
- * AtomicView by AntZero - Digital content management (Apple Staff Pick)
- * Posterino 2 by Zykloid Software - Compose posters from multiple photos (Apple Staff Pick)
- * Sketch - A brand new vector drawing application by Apple Design Award winner Bohemian Coding (Apple Staff Pick)
- * Swift Publisher by BeLight Software - Page layout application for designing fliers, newsletters, brochures etc. (Apple Staff Pick)
- * Layers by wuonm - Capture screen as a PSD Layered Image (Apple Staff Pick)
- * Snapshot by LateNiteSoft - Photo-lab on a Mac: Image editing and printing (Apple Staff Pick)
- * ImageFramer 3 by Apparent Software - A brand new re-design of a popular image and photo framing application (Apple Staff Pick)
- * Hydra by Creaceed - Easily create HDR images
- * DVD-Library by iSkysoft: Bonus application for building a photographic DVD Library

Pricing and Availability:

MacGraPhoto 2 costs \$39.99 (USD), while the total retail cost of the included applications is \$444 (91% discount). MacGraPhoto 2 has a rewarding friend-referral program that allows users to get the bundle for free. MacGraPhoto 2 also has an affiliate program that allows websites or users to earn money for referring people to it.

MacGraPhoto:

<http://www.macgraphoto.com>

Purchase:

<http://www.macgraphoto.com/buy>

Affiliate Program:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.macgraphoto.com/affiliate>

Get MacGraPhoto for Free:

http://www.macgraphoto.com/get_it_free

Press Kit (zip):

<http://www.macgraphoto.com/MacGraPhoto2-Press-Kit.zip>

Located in Ashdod, Israel, Apparent Software is a privately funded company founded in 2006 by Jacob Gorban. With a focus on the Mac platform, our mission is creating useful, friendly and unique software, complemented by first-class support for our customers. Apparent Software is the developer of ImageFramer and Cashuclator applications, as well as the organizer of widely successful MacGraPhoto software bundle. Copyright 2010 Apparent Software. All Rights Reserved. Apple, the Apple logo and OS X are registered trademarks of Apple Computer in the U.S. and/or other countries.

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