

foof announces - It's not easy being green

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foof are re-introducing their long awaited return of "it's not easy being green" foofbag. Not to intentionally quote from Kermit the frog, foof want to bring more awareness to their customer's purchasing decisions with regards to greenhouse gas offset products. As of this year, every foof product we sell is emissions offset (or abated) via forestry tree sequestration in NSW Australia. We do this through a carbon credit reseller, called CarbonPlanet.

Thirrour, Australia - foof in Australia, who make protective fabric sleeves for Apple Macbook and Macbook Pro, are re-introducing their long awaited return of "it's not easy being green" - a vibrant green corduroy foofbag. Not to intentionally quote from Kermit the frog, foof want to bring more awareness to online customer purchasing decisions with regards to greenhouse gas offset (CO2 free) products.

foof is a small business that is in the process of abating their greenhouse gas footprint that's been created from emissions arising from the importing of materials, manufacturing and exporting of foofbags. We use materials like Herringbone tweed from Ireland, traditional motif cottons from Japan and colourful corduroy from China in our foofbag products.

As of this year, every foof product we sell is emissions offset (or abated) via forestry tree sequestration in NSW Australia. We do this through a carbon credit reseller, called CarbonPlanet. Speaking of green, we thought it would be fitting to also contribute the full cost to plant and manage a tree for 100 years as apart of the purchase price of an "it's not easy being green" foofbag.

\$4 will go towards this sequestration program from each \$36 "it's not easy being green" foofbag we sell this month and next month. This is in addition to the emissions already offset in each foof product we sell.

Pricing and Availability:
\$36 AUD foofbag. \$9 AUD Postage Charge

foofshop:
<http://foofshop.com>

Screenshot:
http://farm1.static.flickr.com/186/399323272_c466f158e7.jpg

Carbon Neutral:
<http://beingneutral.foofshop.com>

Based in Thirrour, Australia, foof makes handmade protective fabric sleeves for the MacBook, iBook, Powerbook, iPod, Palm Treo, selected Canon IXUS/Powershot and Nintendo DS Lite. foof PO Box 418 Thirrour NSW 2515 Australia. Copyright (C) 2010 foof. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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