

My New Mac - New from No Starch Press

Published on 04/17/08

New book shows readers how to make the most of their Macs with 52 simple projects. My New Mac was written to meet the needs of new Mac users. My New Mac focuses on the sorts of entertaining and practical things people want to do with their new Macs, like surf the Internet, send email, listen to CDs, take notes, or play with digital photos.

San Francisco, CA - More and more people are ditching Windows and buying new Macs, whether it's because of the compelling design or the easy-to-use operating system. But switching to a new operating system can be confusing, even for the geeks among us. No Starch Press's geeky publisher, William Pollock, confesses: "I admit that I've had trouble turning a Mac on and off. When you've spent years with a PC, a Mac can be an entirely different animal."

My New Mac (April 2008, \$29.95, ISBN 978-1-59327-164-0) was written to meet the needs of new Mac users. "This is a project-oriented book that will have newbies doing useful things with their Macs right away," said author Wallace Wang. "I know I've never enjoyed wading through menu after menu to become an expert on software I'll hardly use, and I figure I'm not the only one."

My New Mac focuses on the sorts of entertaining and practical things people want to do with their new Macs, like surf the Internet, send email, listen to CDs, take notes, or play with digital photos. It's fun stuff, if you know how to do it.

Among the book's 52 simple projects are ones that show new users how to:

- * View stocks, flights, and the weather
- * Organize files and folders by color and keyword
- * Set up and manage parental controls to control computer and Internet access
- * Play and burn CDs and DVDs
- * Transfer photos from a digital camera to a Mac and organize them with iPhoto
- * Share songs, images, and documents wirelessly between Macs
- * Track birthdays with iCal
- * Clip and save information from the Internet
- * Keep themselves and their computers safe online

From the smiling origami iMac on the cover (instructions included) through each of the projects, My New Mac encourages readers to treat their new computer as an opportunity for fun and exploration, not something serious and overwhelming. By diving in and learning as they go, readers will find that their Macs are as user friendly as promised - it just takes a helping hand. Available in fine bookstores everywhere, or directly from No Starch Press, 1-800-420-7240.

Sample project "Turning your Macintosh into an Electronic Picture Frame":
http://www.tinker.tv/download/mynewmac_sample.pdf

Table of contents overview:
http://nostarch.com/newmac_toc.htm

Detailed table of contents (PDF) :
http://www.tinker.tv/download/newmac_toc.pdf

Index (PDF) :
http://www.tinker.tv/download/newmac_index.pdf

Large cover image:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

http://nostarch.com/newmac_big.htm

Origami instructions:

<http://www.tinker.tv/download/PaperMacInstructions.pdf>

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