

AppStar 2.0 - Intelligence for your App Store Business

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AppStar 2.0 is the latest version of the business analytics solution created by Damabia that will help you easily analyze, manage and boost your iPhone, iPad and iPod touch app sales. AppStar 2.0 compiles your iTunes Connect reports automatically and presents your sales data in a user-friendly dashboard. In a fast-growing app market, AppStar 2.0 is the must-have analytics software for developers, publishers and mobile agencies.

Paris, France - It's been a long time since we've released AppStar 1.0. We've done a lot of heavy lifting, adding 30 new features to AppStar, making it faster, more efficient, and especially adding features that users have requested. AppStar 2.0 is the latest version of the most popular program in the app developer community. We've tweaked our pricing policy, and we're now offering a single price for unlimited apps and unlimited accounts. During the AppStar 2.0 launch period, we're even offering a never-before seen price of only \$49.95, instead of \$99.95.

It's time to focus on your added value: you should be spending your time creating successful applications and developing your App Store business, instead of worrying about your accounts. AppStar 2.0 is the business analytics solution you need to easily and efficiently manage your iPhone, iPad and iPod touch app sales, and let you spend more time creating top-selling apps.

AppStar 2.0 compiles your iTunes Connect reports automatically and presents your iPhone, iPad or iPod touch app sales data in a user-friendly dashboard. Access your products or regional sales data in a few clicks; keep all your resources, rankings and reviews at your fingertips; follow up on your competitors; get instant snapshots of the money Apple owes you; and easily reconcile your payments. Do all this in an easy-to-navigate interface with AppStar 2.0.

Selling your products worldwide requires that you be present in more than 90 App Stores; you also need to manage what customers say in all those stores. AppStar 2.0 gives you instant access to users' comments about your apps. You can store all your marketing materials, and those of your competitors, in one place. You can instantly access all the marketing information you need to improve your software and your business.

AppStar 2.0 is not only the tool you need to efficiently manage your sales and financial assets; it is also a very powerful tool to follow what your competitors are doing. How do your applications perform compared to those of your competitors? AppStar 2.0 provides you an instant snapshot of how your applications and those of your competitors are perceived! Spying on your competitors has never been this easy.

In a fast-growing app market, AppStar 2.0 is the must-have analytics software for developers, publishers and mobile agencies. And as we're on the cusp of a new era, with the forthcoming Mac App Store gearing up for launch, AppStar 2.0 is ready for the future.

It's time to do some serious business; it's time to use AppStar 2.0.

System requirements:

* Mac OS X 10.6 or later

Pricing and availability:

AppStar 2.0 is available now. Special Launch Offer at \$49.95 USD (Regular pricing at \$99.95). A free, full-featured 10-day demo of AppStar is available from Damabia online.

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<http://www.damabia.com>

AppStar 2.0:

<http://www.damabia.com/appstar.php>

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