

## **IvySkin iPhone 4 Case sale - Just in time for holiday gift-giving**

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Just in time for holiday gift-giving, IvySkin today announced that their SmartCase, the stylish, intelligent collection of iPhone 4, iPod touch 4G and iPad cases, are now shipping and are on sale with Free continental US shipping. The SmartCase, Reception and Quattro cases employ patented technology and design that redirects, charges and protects the iPhone 4, iPad and the new iPod touch 4G. IvySkin is extending its holiday offers until Dec 15th.

S. Hackensack, New Jersey - Just in time for holiday gift-giving, SmartCase(R), the stylish, intelligent collection of iPhone 4, iPod touch 4G and iPad cases, are now shipping and are on sale with Free continental US shipping. IvySkin(R), known for its innovative accessories that protect and enhance mobile technology, is extending its holiday offers until Dec 15th.

Available in an assortment of bold colors, SmartCase(R), Reception(TM) and Quattro(TM) cases employ patented technology and design that redirects, charges and protects the iPhone 4, iPad and the new iPod touch 4G.

The all new SmartCase(R) for iPhone 4 is both iconic and legendary in design and performance, with features that are second to none in the market today. Fully understandable since it embodies much of what has been learned through 3 generations of iPhone case designs. This case is stronger, more compact, and packed with features unlike any other iPhone case in its class. The SmartCase(R) for iPhone is based on our award winning Quattro 4(TM) iPhone case. We took what was great and made it better to fit the new iPhone 4.

The iPhone 4 embodies the notion of what IvySkin stands for; Thoughtful designs that make no compromises when it comes to protection.

Visit us at CES 2011:

With less than four weeks remaining before the 2011 International Consumer Electronics Show opens in Las Vegas, the Consumer Electronics Association and IvySkin proudly invites you to visit our booth # 4725 for the most award-winning iPod, iPhone, iPad, and Mac accessories.

About CES:

With more than four decades of success, the International CES reaches across global markets, connects the industry and enables CE innovations to grow and thrive. The International CES is produced by the Consumer Electronics Association (CEA), the preeminent trade association promoting growth in the consumer technology industry. CEA represents more than 2,000 corporate members involved in the design, development, manufacturing, distribution and integration of consumer electronics products. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.

2011 International CES Exhibit Hours:

- \* Thursday, January 6: 10 a.m.-6 p.m.
- \* Friday, January 7: 9 a.m.-6 p.m.
- \* Saturday, January 8: 9 a.m.-6 p.m.
- \* Sunday, January 9: 9 a.m.-4 p.m.

IvySkin:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.ivyskin.com>

iPhone 4 Cases:

<http://www.ivyskin.com/iphone-4-case>

iPad Cases:

<http://www.ivyskin.com/ipad-cases>

IvySkin Store:

<http://www.ivyskin.com/store/>

CES 2011:

<http://www.cesweb.org>

SmartCase:

<http://www.ivyskin.com/smartcase-4.html>

Founded in 2005, IvySkin is an industry endorsed, multi award-winning accessories design house for handheld devices like the iPhone, iPad, and macbooks. From CNBC to Engadget, MacWorld Magazine to PC Magazine, our accessories have been recognized and awarded. We are

the leading provider of innovative Touch-Thru(TM) accessories and manufacturer of the famous Xylo(TM), Quattro(TM) as well as the world's first SmartCase(TM). We have one clear mission in this saturated market and that is to be different; different in bringing together cutting edge, fresh designs into Apple's world. We are proud to be an American company that designs, manufactures and delivers useful and fun solutions for digital entertainment and personal computing. SmartCase(TM), Quattro(TM), Touch-Thru(TM) are registered trademark of IvySkin USA. SmartCase(TM) is US patented product. Protected by multiple US patent N. 621,393.

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