

Neon Play launches Fat Santa free Christmas iPhone game

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To celebrate their first six months creating iPhone games and entertainment apps, Neon Play has launched Fat Santa 1.0, their own Christmas app for iPhone, iPad and iPod touch. Fat Santa comes with three games in one app, plus Game Center with global leaderboards and achievements. In all of the games, you need to help Fat Santa get the food as he's a hungry so-and-so, always after Turkey, Christmas puds and Brussels Sprouts.

Cheltenham, United Kingdom - To celebrate their first six months creating iPhone games and entertainment apps, Neon Play, the iPhone games studio behind Flick Football, Golf Putt Pro and Paper Glider, has launched their own Christmas app called Fat Santa. The free iPhone app comes with three games in one app, plus Game Center with global leaderboards and achievements.

The app contains three games in one free app, all of which use the tilt mechanic/accelerometer of the iPhone. In all of the games, you need to help Fat Santa get the food as he's a hungry so-and-so, always after Turkey, Christmas puds and Brussels Sprouts.

The three games are:

pudding Snatcher - how many Christmas puddings can you help Santa pick up before the protective elves grab you?

Turkey Tower - jump up on the icy platforms and pick up the turkeys as you go for bonus points (and a nice meal). But watch out for the blue platforms as they crumble on impact...

Brussels Blast - pick up the Brussels sprouts to help power your way up the screen as high and fast as you can. But avoid the elf with a jet pack as he's on your tail...

The app has Game Center embeded with daily, weekly and all-time leaderboards. Plus a list of achievements to test the hardest gamer.

"This is a great fun app that we're delighted to give away for free this Christmas time," commented Oli Christie, managing director of Neon Play. "It's a celebration of all we've achieved since we launched our first app Flick Football in June. Since then, we've had over 3.5 million apps downloaded - let's hope that is just the start of an exciting future for Neon Play."

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 3.0 or later (iOS 4.0 Tested)
- * 19.4 MB

Pricing and Availability:

Fat Santa 1.0 is free and available worldwide exclusively through the App Store in the Games category.

Neon Play:

<http://www.neonplay.com>

Fat Santa 1.0:

<http://www.neonplay.com/fat-santa.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download from iTunes:

<http://itunes.apple.com/app/id404788886>

Screenshot:

<http://a1.phobos.apple.com/us/r1000/030/Purple/3f/ce/74/mzl.ucerfmst.320x480-75.jpg>

App Icon:

<http://a1.phobos.apple.com/us/r1000/027/Purple/3e/e5/76/mzi.tmpbmxng.175x175-75.jpg>

Press Kit (zip):

<http://www.neonplay.com/downloads/FatSantaPressPack.zip>

Based in Cirencester, Glos, United Kingdom, Neon Play Ltd is a privately held mobile games studio founded by Oli Christie. Neon Play makes iPhone games and apps and works with a variety of partners with the aim to launch the most addictive and fun games on the Apple App Store. Copyright (C) 2010 Neon Play Ltd. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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