

Percipo's Three New iPhone Apps Help People Put Their Best Face Forward

Published on 01/04/11

Artificial intelligence app developer Percipo has released three new iPhone applications, PhotoGenic, PhotoAge, and ChickOrDude, each of which uses an advanced AI engine to scan selected photos for faces and delivers a score that quantifies attractiveness, youthfulness, or masculinity versus femininity, respectively. Users can take a photo of themselves, select one from Facebook or their photo library, or find any photo online.

San Francisco, California - With the integration of Facebook, Twitter, and a slew of other social networking sites into our daily lives, how you portray your online persona can be just as critical as how you carry yourself in real life. To that end, app developer Percipo created three new innovative apps, PhotoGenic, PhotoAge, and ChickOrDude, each of which utilizes a highly advanced artificial intelligence engine to help users find their best photos.

"Machine perception technologies will fundamentally change how computers will interact with us in the near future, but most people aren't aware of that yet," says Mehran Farimani, founder of Percipo. "For example, did you know that computers can analyze faces like humans do and are getting better at it every day? Using our advanced "Face Description" engine, cloud computing, social networking, and the almighty iPhone, we've been able to build these fun, social applications that give our users a glimpse of the future."

Each of the three apps has similar functionality, though the end results differ markedly. Users can take a photo of themselves, select one from Facebook or their photo library, or find any photo online (with Google or Bing). Then each app's sophisticated AI engine recognizes and scans the face or faces in the selected photo. When it's done, you receive a quantifiable score.

In PhotoGenic, a 1 to 10 score signifies your level of attractiveness (1 being cousin of Frankenstein and 10 being hotter than Venus in the half-shell). With ChickOrDude, you'll be rated on a gender scale, with 100 points to the left denoting you're as manly as a lumberjack and 100 to the right meaning you're as feminine as an ice dancer. Lastly, in PhotoAge, the AI engine estimates how old you look in a photo with a high degree of accuracy, enabling users to see what expressions make them look more youthful.

Percipo's three new apps certainly provide hours of fun as users see whom of their friends looks the most youthful, or find out once and for all which Hollywood celeb is the hottest of them all. Moreover, the apps are useful for any model, actor (or aspiring actor), real estate agent, or businessperson who needs to put their best face forward.

Pricing and Availability

PhotoGenic is \$1.99 (USD), and PhotoAge and ChickOrDude are \$0.99. Each app is available worldwide exclusively through the iTunes App Store. Users can try the lite versions of the apps for free to analyze photos of their favorite people on the web.

iPhone Applications:

<http://www.percipo.com/content/applications>

Purchase and Download:

<http://itunes.apple.com/us/artist/percipo-inc/id391310824>

Media Assets:

<http://s667.photobucket.com/albums/vv36/Agency/Percipo/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

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